“Heart of Jerusalem” National Dinner 2013 Celebrates Shaare Zedek and Supporters

The 2013 National “Heart of Jerusalem” Dinner took place on November 20th, 2013 at The Pierre in New York City. Continued on page 12

National Board Chair Menno Ratzker, Jon Voight and National Board President Murray Laulicht

DID YOU KNOW? Shaare Zedek recently became the first hospital in Israel to pioneer the use of “24 Sure,” which significantly increases the chances of a successful IVF procedure. Read more on page 5.
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SHAARE ZEDEK
Medical Center in Jerusalem

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Dear Friends,

Looking back on the last few months, we can all be very proud of what our great Hospital has accomplished and the momentous milestones it has reached.

Our numbers continue to grow as we bring more than 20,000 babies into the world each year, more than any other hospital in the Western world. Just last month we saw the completion of the 9th and 10th floors of the Next Generation Building. What a gratifying and emotional day it was as we rolled fifty tiny babies being treated in the Huberfeld Neonatal Intensive Care Unit into their beautiful new modern home. We eagerly anticipate the full completion of the Next Generation Building by the end of 2014.

Our In-Vitro Fertilization Unit became the first in Israel to use a new technique called “24Sure,” which raises the rate of successful implantations of healthy embryos in the womb, from 25% to 70%. We recently hosted a senior medical delegation from China as part of the Hospital's ongoing effort to promote dialogue with medical communities from around the world. Our own Prof. Ephrat Levy-Lahad was once again featured in The Daily Beast as one of the “three BCRF-funded physicians making an impact on millions of women worldwide.” And, this past December, Shaare Zedek successfully responded to the community's needs when the “Snowstorm of the Century” immobilized Jerusalem.

At the same time, the Hospital has remained true to its 112-year legacy of providing uncompromising, compassionate patient care to the city's uniquely diverse population. As the “Hospital with a Heart,” we are strongly committed to treating our patients in a nurturing, supportive and caring environment.

I would like to acknowledge Director-General Prof. Jonathan Halevy for his visionary leadership and exceptional governance, which have enabled Shaare Zedek to thrive over the years, both medically and financially. Under his brilliant guidance and in partnership with his superb team of doctors, nurses and Hospital staff, Shaare Zedek continues to provide “Innovative Medicine in the Heart of Jerusalem.”

Thank you so much for your continued friendship and support.

Murray J. Laulicht
President
Betty and Zvi Ryzman have many traits that make them unique, but it is their humble and sincere generosity and kindness that truly define them.

As a young man, Zvi attended Yishuv HaChadash high school in Israel and then the Chevron Yeshiva. Moved by the events of June 1967, he enlisted in the Israel Defense Forces, joining the Nachal Chareidi program. In the years that followed, he earned a degree in political science and economics at Tel Aviv University, while attending both a kollel and the Ponovezh Yeshiva. Zvi later returned to the Chevron Yeshiva where he received his semicha having earned “Yoreh-Yoreh, Yadin-Yadin” ordination.

On a brief visit to New York, Zvi met Betty, now his wife of more than 40 years, and they moved to her native Los Angeles. Today, he is the president and CEO of the Los Angeles based American International Industries (AII).

But there is a lot more to Zvi than his achievements in the beauty business. As a rabbi, writer and teacher, he relies upon a value system consistent with religious law. In any ordinary week, Zvi gives three complex shiurim in Gemara and halacha to a group of fellow businesspeople. Once a month, he offers original thoughts on different topics and once a year, he bundles these presentations together in a volume titled Ratz KeZvi. It was for one of these volumes that he received the Jerusalem Prize for Torah Literature. He has now published almost a dozen volumes, with two of them translated into English and released by ArtScroll Publications as The Wisdom in the Hebrew Months.

In 2013, after the exciting merger of Shaare Zedek and Bikur Cholim, the Ryzmans, decided to dedicate the Zvi and Betty Ryzman Family Intensive Care Unit (ICU) at Shaare Zedek.

The ICU is a major unit whose activities are linked in many ways to almost every medical department in the Hospital. Located on the eighth floor of Shaare Zedek, the ICU is charged with treating the most seriously ill and injured patients from throughout the Hospital. The large majority of patients in the ICU are post-surgical patients (about 70 percent) and the remainder, come to the ICU via the internal medicine and emergency departments.

Due to the expanding needs imposed by the increasing patient load throughout the Hospital, in early 2012, the ICU expanded from six beds to nine. A majority of the time, the ICU is at or near full capacity and with most patients spending several days in the ICU, there are about 450 individual patients treated each year in the Unit.

Given the understanding that most patients treated in the ICU are facing very complex and typically life-threatening conditions, there is a heightened emphasis on ensuring that in addition to top professionalism, empathy and personalized attention stand at the forefront of the care-giving process. In many cases in the ICU, the patient may be comatose or unaware of his or her surroundings. In those instances, the job of the physicians and nurses is to ensure that an equal level of compassion is extended to the patients’ families. Every effort is made to keep family members fully informed of their loved one’s condition and of the medical options available to the patient. While all medical departments in Shaare Zedek are renowned for their emphasis on individualized care, for obvious reasons this is something that we advocate all the more in the ICU.

The experience acquired at Shaare Zedek in treating severely injured patients as a result of explosions and terror attacks has made the ICU teams an educational resource around the world. Our physicians and emergency managers have been regularly called upon to lecture in numerous high-level forums on this topic and medical protocols developed and used at Shaare Zedek have been introduced at many leading medical facilities that face a similar threat to that which we face in Jerusalem.

The Shaare Zedek Family is so honored to partner with the Ryzmans in their efforts to save lives and bring comfort and healing to so many.
Shaare Zedek Pioneers New IVF Technique

The IVF Unit at Shaare Zedek is the first in the country to use a new technique to raise the rate of successful implantation of healthy embryos in the womb, from 25 percent using ordinary methods, to a significant 70 percent rate. So far, 20 women being treated at Shaare Zedek have had healthy pregnancies with the new procedure, but still have to wait a few months to reach term and deliver.

The new technique, which was recently developed abroad but only in use in a few places in the US and Europe, is called “24 Sure.” It involves examining, over a period of 26 hours, all 46 chromosomes (23 pairs) in an eight-celled embryo. It enables the lab to check whether the embryo has the normal number of chromosomes, with the best chance of being implanted successfully.

Prof. Gheona Altarescu, Director of the Pre-Implantation Genetic Diagnosis (PGD) Laboratory at Shaare Zedek’s Fuld Family Department of Medical Genetics, said the technique is so successful that she expects other Israeli hospitals will follow and added that it will benefit not only older women who have a smaller chance of succeeding with In-Vitro Fertilization (IVF), but also younger women who have gone through several miscarriages and are carriers of chromosome changes.

Pre-Implantation Genetic Diagnosis (PGD) utilizes an advanced technological process to identify genetic flaws in an embryo before it is implanted in the uterus. This enables couples who are known to be carriers of specific genetic diseases to know with a high level of certainty that their child will not be born with that disease. Shaare Zedek is a national leader in this all-important partnership between medical genetics and reproductive medicine.

Since the new IVF Unit opened at Shaare Zedek in January 2013, more than 50 babies have been born there. The Unit originally opened in 1993 with significant support from Haim Saban. Now located on the fourth floor of the Main Building, it is adjacent to the new Next Generation Building, a multi-story complex designed to respond to all aspects of reproductive, maternity and pediatric medicine as part of Shaare Zedek’s vision to provide the best possible medical care for the future of Jerusalem and Israel.

As one of Israel’s leading IVF centers, Shaare Zedek is responsible for assisted reproductive services resulting in thousands of pregnancies to parents for whom this would not have otherwise been possible. As a result, the number of parents who seek out the IVF Unit at Shaare Zedek is constantly on the rise.

“Snowstorm of the Century” Hits Jerusalem

The “Snowstorm of the Century” fell on Jerusalem this past December, bringing with it more than 20 inches of snow which completely immobilized the city. Jerusalem typically sees one or two flurries a year but serious blizzards of this nature are a rarity.

Shaare Zedek continued to provide its customary high level of service for the city’s people, delivering 150 babies during the blizzard and caring for a large number of people who suffered from storm-related injuries.

Maintenance teams were in place and ready to respond when the snow began to fall. Crews worked to ensure that the access routes within the Hospital campus were kept clear and the Hospital coordinated efforts with the police and rescue services to try and keep major access routes to the Hospital as clear as possible.

One of the primary logistical challenges was getting the core staff members to the Hospital and bringing others home; some staff members rode out the three-day storm at Shaare Zedek with many working multiple shifts, taking breaks whenever they could.

With few snow shovels or salt to melt the snow, many Jerusalemites trying to return to their daily routines instead found themselves arriving at the Weinstock Department of Emergency Medicine on the Fanya Gottesfeld Heller Floor to be examined and treated by orthopedists after falling on the ice.

By the following day, the bustling “business as usual” pace had returned to Jerusalem’s fastest growing urgent care facility, including the rescheduling of non-urgent cases that had been postponed from the previous week.
Shaare Zedek Welcomes World Renowned Physicians to Staff

Professor Giora Weisz has joined Shaare Zedek as the new Director of the Jesselson Heart Center, following the retirement of Professor Dan Tzivoni who held the position since 1994.

Professor Weisz, born and trained in Israel, has spent the past 12 years in the United States, serving as Director of Clinical Cardiovascular Research at Columbia University Medical Center/New York Presbyterian Hospital. An expert in Interventional Cardiology, Professor Weisz will direct Shaare Zedek’s ever expanding clinical and research services. In recent weeks the Hospital added a third cardiac catheterization laboratory, further reinforcing its reputation as one of Israel’s leading facilities for the diagnosis, treatment and rehabilitation of cardiac disease.

Professor Francis Mimouni, who served as the Director of Pediatrics at Shaare Zedek until 2011, has returned to serve as the new Director of Neonatology. Professor Mimouni is an internationally renowned pediatrics clinician and researcher with extensive experience in the area of neonatology. Highly regarded for his clinical expertise and managerial style, he returns to Jerusalem, after having spent the past two years at Tel Aviv’s Ichilov Hospital. Professor Mimouni will be responsible for overseeing the operation of one of the world’s busiest neonatology facilities, with more than 20,000 babies born at Shaare Zedek in 2013. His appointment comes as the neonatology facilities prepare to undergo a significant expansion with the opening of new Hochstein Maternity D and Shapiro Maternity E Departments, as well as the Huberfeld Family Neonatal Intensive Care Unit, the largest and most advanced of its kind in Israel.

Shaare Zedek Treats Terror Victims

In recent years Shaare Zedek has gained vast experience in dealing with diverse types of trauma and emergency medicine by treating casualties of terrorism. However, in recent months a spate of terror incidents again saw patients rushed to The Weinstock Family Department of Emergency Medicine on the Fanya Gottesfeld Heller Floor after being attacked.

On December 23rd a policeman directing traffic at the West Bank Highway 60 junction just outside Jerusalem was stabbed by a Palestinian terrorist. Rami Ravid was brought to Shaare Zedek with a six inch knife lodged in his back. Hospital spokesman Shoham Ruvio explained that “it was a major injury because the knife penetrated his back, stomach and kidney.” Shoham went on to say that the knife was successfully removed, however the wound caused him to lose a kidney. He was treated in the Zvi and Betty Ryzman Family Intensive Care Unit and is expected to make a full recovery.

Professor Petachya Reissman, the Head of Surgery in the Wohl Surgical Operating Complex and the head of the team that treated Ravid, said, “Since there was no massive blood loss, it was clear that we should not touch the knife without the assistance of images from a CT scan.”

The CT revealed that removing the knife required special treatment. The senior staff taking care of Ravid included three heads of departments from the Surgery Division who decided to lay the police officer on his back between two operating tables, without moving the knife and with it facing downward. This is the second incident in the past year where a stabbing victim, with damage to major blood vessels, was brought to Shaare Zedek. In both cases, the complex surgery was successful.

Women’s Division Thousand Dollar Club

On January 8th the Women’s Division Thousand Dollar Club attended a screening of the National Geographic IMAX movie “Jerusalem” at the Cradle of Aviation in Garden City, NY. Pictured from left: Zena Dachs, Chief Operating Officer Rachel Wolf, Hadassah Bienenfeld, Dr. Etta Novick, Iris Feldman, Zelda Berger, Nechi Shudofsky, Shira Sabag and Director of Major Gifts Morrie Libman.
Record 20,000th Birth in 2013 Delivered at Shaare Zedek

With its 20,000th birth for the year recorded on December 24, 2013, Shaare Zedek Medical Center became the most active maternity facility in the Western world.

The baby boy, the youngest of five children, was born to Ariella Spero of Beit Shemesh at 6:50 am.

Ariella and Yisrael Spero are the niece and nephew of Debra and Dr. David Applebaum, z"l. Debra reported that ten hours later, her son Yitzchak and her daughter-in-law Yael had a baby girl down the hall from their cousin. Dr. Yitzchak Applebaum works in Shaare Zedek’s ER which his father designed and served as Director.

Shaare Zedek, which has held the distinction as Israel’s number one hospital for deliveries for several years, recently opened the top two floors of its Next Generation Building on its main campus to serve as a comprehensive center for pediatric medicine. Those floors will house an additional two maternity departments as well as the Huberfeld Neonatal Intensive Care, the largest and most advanced facility of its kind in Israel. Immediately upon occupancy of the new facilities, the hospital embarked on a significant expansion of its delivery room suites to eventually offer 22 individual rooms for labor and delivery.

Professor Jonathan Halevy congratulated the 20,000th baby, presenting the baby’s mother with a bouquet of flowers and his warm wishes. “This accomplishment can in part be credited to the parents, but of course wouldn’t be possible without the remarkable dedication of our doctors and nurses because more than just reaching a number, this is about ensuring that every case is treated individually and with compassion,” he said. “This number is a true source of pride for Shaare Zedek, for Jerusalem and indeed for the state of Israel and our friends around the world.”

Professor Halevy acknowledged that the constantly increasing popularity of the Hospital created the need for space on the maternity wards which has made the ongoing development projects that much more pressing. “The opening of these new departments will add about 45 percent to the amount of space that we have for maternal and neonatal care,” he said. “The new facility has been designed and built to accommodate the highest medical standards in an ultra-modern working environment. We can now ensure that Shaare Zedek’s reputation as an international leader in the care and research of obstetrics and neonatology is sure to be only enhanced in the coming years.”

Shaare Zedek currently operates two separate delivery centers; one in its main campus and a second in its downtown Hospital, located in the city center.

Medical Diplomacy at Shaare Zedek

Shaare Zedek recently hosted a senior medical delegation from China as part of the Hospital’s ongoing efforts to promote dialogue with medical communities from around the world. The physicians were in Israel to study new medical techniques and promote increased academic cooperation between the two countries.

While at Shaare Zedek, the three doctors, all senior surgeons at Shiheze University School of Medicine in Xinjiang, focused specifically on breast cancer diagnosis and treatment. Over the course of their time in Jerusalem, they were hosted by Dr. Oded Olsha, a senior surgeon and breast cancer specialist.

Shaare Zedek is Jerusalem’s most active medical facility for the treatment and diagnosis of breast cancer. Last year the Hospital opened its new 6,000 square foot, one-stop multidisciplinary Diagnostic Breast Health Center under the direction of Dr. Shalom Strano.

Prior to observing a surgery performed by Dr. Olsha, the delegation was briefed by Dr. Daniel Hain, Director of the Shaare Zedek Nuclear Medicine Institute regarding new diagnostic approaches for breast cancer detection and treatment.

Remarking on their time at Shaare Zedek, the visiting doctors said, “Our experiences have helped us learn a great deal about Israel’s expertise in many areas of medicine that we will now be able to bring back to our patients in China.”
Our seven year-old grandson Natan woke up feeling listless and weak with a headache and high fever - very much not like himself. Our daughter in-law Moriah, who was busy with their newborn daughter Tzofia and their not yet two year-old Shira, saw Natan’s situation drastically worsen, and so she summoned our son Shai to come home urgently to take Natan to the doctor. Within minutes, Natan was wrapped up in his warm blanket and carried into the doctor’s office in his father’s arms. The doctor took one look at his little patient, immediately put on a mask and skillfully diagnosed our grandson as being in the advanced stage of meningitis. The doctor ordered an intensive care ambulance and within minutes they were on their way to Shaare Zedek. Natan lost consciousness on the way to the Hospital, so the ambulance team radioed ahead with information about his condition and asked them to prepare the Trauma Room where Natan was taken upon arrival. Every minute in this situation was crucial. Natan arrived with not a second to spare. A CT was taken and miraculously showed that there was no damage done to the brain, but Natan’s condition was critical.

The Pediatric Intensive Care Unit (PICU) was waiting for Natan and there he was received, stabilized and worked on for many hours. Only after five hours of treatment, were Shai and Moriah allowed to see their son. The devoted PICU staff gave the most professional and caring initial treatment. Each decision taken would have a serious impact on Natan’s recovery. A lumbar puncture (LP) is standard procedure in order to identify whether the disease is viral or bacterial, whether it is contagious or not. Dr. Sarit Shahroor-Karni, the head of the unit, decided that she had all of the information that she needed from the blood that was drawn from his wrist. The LP would have caused additional pressure on Natan’s brain and could have caused irreparable damage. What Hashgacha Elyona (divine providence) that we had fallen into the hands of such a professional and caring staff. Needless to say, we all crashed when my children came out from seeing Natan. He was intubated and attached to endless wires and tubes; his small frail body fighting a big man’s battle – antibiotics vs. a highly aggressive bacterium.

The Rabbis all gave their blessings, but most importantly requested that everyone pray for Natan Yaakov ben Moriah. The news spread like wildfire and within hours people from all over were praying for his recovery. Their neighbors in Har Homa stepped in and took control of everything – from prayers in shul, at the Kotel and in the schools, preparing three meals a day for the family, chauffeuring the other children to school and kindergarten, babysitting, cleaning, you name it – they did it!!!!

The stay in the PICU wasn’t all smooth sailing, but the amazing staff took care of Natan with the utmost professionalism, alongside the warmth and concern as if he were their own child. The PICU is a room with state-of-the-art equipment with a four-bed capacity. The family waits together in an adjacent room. When allowed, the parents and grandparents are able to sit by the patient’s bedside. At night, the fathers slept in the waiting room and the mothers went home to care for their other children. At 4:30 am one morning, a doctor came out and asked Shai to sit with Natan, whose blood pressure wasn’t stable. The staff saw that Shai had a special calming effect on his son as he sat there alongside him, sang his favorite tunes to him and encouraged him to recover. From then on, Shai did not leave Natan’s side and a bed was brought in for him to sleep next to his son. Shai was welcomed by the staff and was invited by them to join them in their meals and discussions. The head of the nursing staff, Vladimir, jokingly asked Shai which shift he wanted to take when he was making up the doctors’ schedule. Shai was extremely impressed by the dedication of the staff.

When it was decided to remove the sedation and let Natan breathe on his own, the entire PICU staff stood by his bed and witnessed another miracle. Natan looked at them with his beautiful blue eyes, realizing the thanks he owed to these special people who looked after him day and night to make sure that he got the best care. There wasn’t a dry eye in the room, as Shai and Moriah were called in to see their son. Nurse Lena quickly brought over a cup and basin to Natan’s bedside so he could recite the bracha for washing his hands after waking up from his extended sleep. That was our present for Shabbat; Natan was back with us. On Monday, Natan left the PICU and went to the Pediatrics Department. His speedy recovery was incredible. Family friends, neighbors, acquaintances and people who we barely knew, poured into the department, their hands laden with gifts and their hearts filled with thanks and happiness.

On Thursday, Tu B’Shvat, Natan Yaakov walked out of Shaare Zedek on his own two feet, accompanied by his Saba and Abba to take him back home. Outside their building in Har Homa, 100 children stood with balloons and greeted Natan with cheers of joy and song. On Friday, Natan’s school arranged for all the parents and children to assemble in the yard with banners and signs in their hands. The principal decided that this was a very important educational event, to show the students the power of faith and prayer. Two rows were formed through which Natan marched, with a flag in his hand, They sang the song, “Tov Lehodot LaHashem” (It is good to praise God).

We are so grateful that we were in Shaare Zedek, an amazingly professional and caring Hospital which saved our grandson’s life, and to all of Klal Yisrael who shared with us our plea and cry to Hashem to send a full recovery to Natan Yaakov. We are truly blessed.
Four Shaare Zedek Doctors Play Heroic Roles as Part of the IDF Team in the Philippines

In the wake of the massive typhoon which struck the Philippines on November 8th, four medical personnel from Shaare Zedek were recruited to join the IDF Medical and Rescue Response Team dispatched to the affected zone.

Shaare Zedek Deputy Director-General Dr. Ofer Merin, who has held leadership positions in previous IDF rescue efforts in Haiti and Japan, was responsible for coordinating efforts of the Field Hospital set up on the ground in the Philippines in Bogo City, the only medical aid facility in the island of Cebu. Dr. Merin is also Director of Shaare Zedek’s Emergency Preparedness and Response Program, as well as the Trauma Unit.

Joining him from Shaare Zedek were Dr. Giora Weiser, a senior physician in the Glaubach Department of Pediatric Emergency Medicine, Dr. Sefi Mendlovich, also of the Pediatric Department and Dr. Avi Alpert of the Weinstock Department of Emergency Medicine on the Fanya Gottesfeld Heller Floor. All of them have extensive IDF medical corps training in rescue and recovery missions.

Dr. Merin said that Israel’s scout team had decided to establish the Field Hospital in a remote area that lacked medical facilities. “We established our field hospital here, in Bogo City, alongside a hospital that usually has only two to three physicians per shift,” Merin said. The hospital serves a city of nearly 80,000 people and an island of 250,000.

Among those patients was a little boy named Edgar. When his mother brought him to the field hospital, the 18 month-old was unconscious and suffering from meningitis, often a deadly disease. Over a three-day period, Edgar was revived and ultimately transferred to a hospital in another city, where he recovered fully. “Without the excellent medical care provided by Dr. Merin and his colleagues, it’s very likely that little boy would not have survived.

Before leaving the Philippines, Dr. Merin and several of the Israeli physicians drove to the city where Edgar was hospitalized, just to check on him. The parents were stunned that these Israeli doctors would go to such lengths for their little boy!

“Just to see the eyes of the Filipino family, the mother and father of the kid in this hospital, they were shocked to see us just walking into this hospital in this evening to check on their son,” Dr. Merin recalled. “For me, it’s something very symbolic.”

Symbolic of compassion, care, and medical excellence, all extended from Israeli around the world - a symbol we can all be proud of.

In the first four days the IDF Field Hospital saw nearly 300 patients a day. At least 12 babies, most premature, were delivered by the IDF in those first days, including one who was named Israel. “If we wouldn’t have been here there would have been one nurse or one physician treating all of them,” said Dr. Ofer Merin. “I am not sure what would have happened if we had not been around.”

The staff saw three distinct groups of patients. The bulk of them suffered from injuries sustained as a direct result of the typhoon. “They suffered from what we, in the Western world, would call minor injuries,” Merin explained. “But these injuries, left untreated, can cause secondary infections.” Therefore, the cleaning of wounds and administration of simple antibiotics were having life-saving effects.

And finally, there were those who have suffered from diseases that have gone untreated for years, manifesting in the sort of advanced-stage cancer, for instance, that is seldom seen in hospitals in Israel.

The second group included those who were suffering from diseases that had been under control before the typhoon struck. “The lack of running water, the lack of electricity and the lack of medical treatment pushed the chronic illnesses and the more-or-less stable diseases out of control,” he said.

The Israeli delegation treated 2,686 patients at its Field Hospital, 848 of whom were children. They delivered a total of 36 babies, including seven successful emergency Caesarian sections and performed 52 surgeries. The Israelis left behind an x-ray machine, basic equipment and supplies for a delivery room and $500,000 worth of medicines for adults and children.

Director-General Prof. Jonathan Halevy explained: “Our doctors brought pride to the Hospital and the State of Israel as they helped perform hundreds of medical procedures on behalf of people displaced and injured by the catastrophic typhoon. We acknowledge that the ongoing training within our Hospital for all types of disasters keeps our personnel prepared for a wide range of scenarios, and that this training was put to excellent use in response to the tragedy in the Philippines.”
For one young patient who recently celebrated his first birthday in the Pediatric Intensive Care Unit (PICU) at Shaare Zedek, the occasion was something that most of his doctors never thought would happen. Born with Downs Syndrome, within months of his birth, Moshe (not his real name) was diagnosed with serious respiratory problems and as a result failed to gain weight. He then contracted the dangerous adenovirus which led to his hospitalization.

Soon after his arrival at Shaare Zedek, Moshe was intubated and remained on respiratory support for 51 days. Dr. Sarit Shachrur Karni, Director of the PICU, explains that the medical teams were realistic about their patient’s chances. “The severity of his condition meant that we knew there was a good chance he wouldn’t survive and, if he did, the chances of any real quality of life were dim.”

Dr. Shachrur Karni, whose extensive experience in the PICU has seen her treat dozens of critically ill children over the years, says that, in almost all cases, a child who has been on assisted respiration for 51 days is likely to remain in such a condition for the duration - if he survives at all. Most medical facilities would insert a tracheotomy and the boy would be transferred to a long-term health facility.

Adopting what his doctors refer to as “out of the box thinking,” the decision was made to try to wean Moshe off his breathing tube. “At the end of the day, our thinking was motivated by a desire to give this child a real chance at quality of life, which he would never have been able to experience with a tracheotomy.”

In addition to all of these medical complications, Moshe had a misshapen chest cavity, meaning that lying on his back placed pressure on his lungs that would cause him to suffocate within minutes.

After considerable deliberations, the team decided on a dramatic approach where the breathing tube would be removed and he would be positioned on his stomach. Under intensive monitoring during which nurses visually assessed his condition almost constantly for two days, he remained on his stomach while attached to a high flow, non-invasive ventilator called a “Vapoderm.” Moshe made considerable progress in the initial 48 hours, so the team then turned the patient on his back and alternated his position between front and back every 12 hours, applying different appropriate forms of ventilation. Over time, with careful monitoring and ongoing physiotherapy, the boy’s strength increased and he was able to lie on his back for extended periods of time.

On his back, Moshe was able to relate to his surroundings, his family members and nurses. The moment when he was first able to smile is something none of the medical staff will ever forget.

Moshe’s doctors are more optimistic than they could have ever imagined. Dr. Shachrur Karni says that she hopes that within six months he will be able to function completely without any form of special assisted ventilation - well on the road to being as fully functioning as possible.

She says that she takes several lessons from Moshe’s case. “Most of all we have learned that you can’t be afraid to think creatively when it comes to making decisions about individual patients. We need to prepare ourselves to constantly question everything we have done until now if we feel confident that it can make our patient’s lives better.

But beyond just the important medical lessons, Dr. Shachrur Karni says that the medical team has learned a remarkable personal lesson as well. “We truly feared there was no hope and we were constantly on the ready to tell the family that the end was near. But cases like these, the results of which are so much better than we could have ever imagined, give us the hope and confidence to continue dedicating ourselves to our jobs and our patients. This is a great accomplishment and a true testament to the dedication of our entire staff.”
Shaare Zedek Medical Center was recently privileged to host visitors from the United States Agency for International Development (USAID) / American Schools and Hospitals Abroad (ASHA). Gary Barrett, Senior Program Advisor and Jorge Contreras, Engineer for Latin America, Europe and Eurasia, were given a VIP tour which included Shaare Zedek’s Next Generation Building construction site, as well as other parts of the Hospital including many of the USAID/ASHA funded projects.

An extensive part of the tour was a visit to the new Diagnostic Breast Health Center to see the equipment funded by USAID/ASHA.

Dr. Shalom Strano, Director of the Center, provided specific details regarding Israel’s mammography procedures. The tour also included a dialogue with Shaare Zedek’s top level surgeons, highlighting USAID/ASHA’s positive contribution to the top quality care of the Hospital’s patients.

Director-General Professor Jonathan Halevy, thanked USAID/ASHA for their many years of support for Shaare Zedek and for helping to make the Hospital one whose services are not only innovative and cutting edge, but a positive reflection of American values and ideals as well.

Dave Harden, Director of the USAID WBG Mission in Tel Aviv, accompanied by Larisa Mori, USAID Foreign Service Officer and Razan Ya’coub Farrah, USAID Program Development Specialist, paid a visit to the Hospital in January 2014. The contingent met with Director-General Prof. Jonathan Halevy, who thanked the group for their friendship and support.

An in-depth tour of the Diagnostic Breast Health Center followed with Director Dr. Shalom Strano, who explained how the equipment is used in the new, state of the art, interdisciplinary facility. Next the group took a tour of the Angiography Unit where Dr. Anthony Verstandig, Director of the Interventional Radiology Unit, discussed the tremendous benefits of angiography for procedures formerly requiring invasive surgery. Professor Irith Hadas Halpern, Head of the Imaging Division, spoke about the difference that the USAID imaging equipment has made in terms of saving lives through numbers and precision in diagnoses. A visit was also paid to the Division of Pediatric Nephrology Department which provides Shaare Zedek’s signature model of social co-existence. The department is headed by Professor Yaacov Frishberg, who has made tremendous inroads through his research in the field of genetically linked pediatric kidney disease.

The Mission Director was so impressed with his visit that he tweeted on January 15th: Witnessed excellence in medicine @ShaareZedekMC w @USAIDASHA1 funds. @usaidwbg working with all communities.”
The 2013 National "Heart of Jerusalem" Dinner took place on November 20th, 2013 at The Pierre in New York City.

Dr. Abraham I. Naymark received the Jerusalem Humanitarian Award; Rose and Wolfgang Rauner were presented with the Keter Yerushalayim Award; and Abbey Handelsman Chill and Steven G. Chill received the Patrons of Medicine Award. Noah Adelsberg and Yossi Ruben, both of whom are students at Yeshiva University’s Sy Syms School of Business, received the Chesed Leadership Award.

Special guest Jon Voight, who most recently won the Golden Globe for his role in “Ray Donovan,” delighted attendees with his strong declarations of support for Israel and the Jewish people.

As Heartbeat was going to press, we were saddened by the news that our good friend Dr. Abraham Naymark passed away. At his funeral we all reflected on the amazing life he led and the enormous impact he made on so many worthy causes. May his incredible legacy of giving be a model for us all to follow.
Dr. David Samadi with Violet and Jack Harounian, International Chair of the Iranian Friends of Shaare Zedek

Samantha, Irwin, Noah, Renee and Jaclyn Adelsberg

American Committee President Murray Laulicht, Director-General Prof. Jonathan Halevy, Honoree Dr. Abe Naymark and Michael Strauss.

Eugen Gluck and Richard Stadtmauer

NY Regional Director Sharon Goldwyn, Noah Adelsberg, Prof. Jonathan Halevy, Yossi Ruben and Rachel Wolf

Rachel Wolf, Prof. Jonathan Halevy, Menno Ratzker and Steven and Abbey Handelsman Chill.

Helen Ratzker, Linda Laulicht and Ruth Shapiro

Chief Operating Officer Rachel Wolf, Prof. Jonathan Halevy, Rose Rauner, Director of Major Gifts Morrie Libman and Wolfgang Rauner
Seated: Gisela Steigman and Jon Voight; Back Row: Renee Barack, Rena and Dr. Elliot Steigman, Robert Spitalnick, Dr. Madeline Levine, Mindy Stein and Karen Spitalnick

Judy and Bennet Schonfeld

Michele and Howard Wolf

National Board Member Michael and Michelle Nachmani

Mordecai and Dr. Monique Katz with Director-General Prof. Jonathan Halevy

Honoree Yossi Ruben, Jon Voight, NY Regional Director Sharon Goldwyn and International Board of Governor’s member Jordan Slone
The Annual Sunset Dinner Cruise of Shaare Zedek’s Southeast Region set sail from Hollywood, FL on Sunday, January 26, 2014. The event, aboard the Floridian Princess, honored Monroe and Judy Milstein, Nina and Moshe Deakter and Yoram and Yleana Yitzhak. World renowned singer Dudu Fisher provided the evening’s entertainment.
Honorees Morris and Nina Deakter, Carla Korall, Southeast Regional Director Aliza Ranish and Roberto Korall

Joni and George White, Linda Laulicht, American Committee President Murray Laulicht and Steve Milstein

Elliot and Debbie Gibber

Director-General Prof. Jonathan Halevy with Harvey and Gloria Kaylile

Annie, Norma, Mark and Abraham David

Dr. Martin and Shaynee Kessler

Anita and Hal Beretz, Aida Politano and Ronnie Ager

Aliza Ranish, Rose Zarucki and Dudu Fisher
On November 16th, 2013 Jackie and Johana Abraham hosted an Evening with M. Gary Neuman, New York best selling author and psychotherapist, on “The Four Secrets to a Happy Relationship,” at their Bay Harbor, FL home.

Southeast New Gen Event

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Southeast Region

Shaare Zedek’s Medical Ethics Authority Visits Southeast Region

Politano Hosts Evening Event

On December 15, 2013, Shaare Zedek’s good friend Aida Politano hosted an elegant evening with Shaare Zedek Senior Pediatric Neurologist Dr. Avraham Steinberg at her home in North Miami. Dr. Steinberg is also the author of the Encyclopedia of Jewish Medical Ethics, head of the editorial board of the Talmudic Encyclopedia and one of the foremost authorities on Jewish medical ethics.

Program with Mt. Sinai

The Southeast Region and Mount Sinai Medical Center in Miami Beach cosponsored a program featuring Dr. Avraham Steinberg, entitled, “From Stem Cells to DNR Debate,” on December 16 at Mount Sinai.

Southeast New Gen Event

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Around the Regions

Northeast Region

Children’s Champions Event

The Shaare Zedek 7th Annual Children’s Champions Bowling/Casino event was a great success with approximately 200 attendees. Held at Bowlmor Lanes in Times Square on October 26, 2013, guests enjoyed a picnic-themed catered buffet, private bowling and casino games. With the support of all those who participated and sponsored the event, the Children’s Champions group dedicated a 14 Crib Nursery and Overnight NICU Parent Room for the new “Next Generation” Children’s Facility at Shaare Zedek.

Thanks to our wonderful 20 chair couples and 69 committee couples, there was a great turnout from many communities that included NYC, Englewood, Great Neck, Scarsdale, Five Towns, New Rochelle, Riverdale and Teaneck who all came together in support of the Hospital.

Team Shaare Zedek Runs in NYC Marathon

We are so proud of our runners Ari Platt, Dr. Ofer Merin, David Hiltzik, Rachel Mark, Eliav Benjamin and Peri Avitan who ran with Team Shaare Zedek in the 2013 ING NYC Marathon on Sunday November 3, 2013. We thank them for helping support Shaare Zedek!

Join Team Shaare Zedek in the NYC Triathlon and TCS NY Marathon

We are excited to announce that we will participate in the NYC Triathlon for the very first time this year. The Triathlon will be held on Sunday, August 3, 2014 and we have both individual and relay spots. The Triathlon consists of a 1500m swim, 40k bike ride and a 10k run.

We are also looking for participants to join Team Shaare Zedek in next year’s TCS NY Marathon on November 2, 2014. Call 212.764.8062 or email sgoldwyn@acsz.org for more information.

Marc Yehaskel, Adam Hutt, Andrew Feldschreiber, Michael Rosenberg and Sol Goldwyn

Dan and Michelle Gewanter, Michael and Michelle Nachmani, Lisi and Michael Mandel

Joshua and Margot Marans, Lizzy and Josh Trump
Northwest Region

Art for Shaare Zedek

The Northwest Region held its Art for Shaare Zedek Auction and Celebration on October 27, 2013 at the Hiller Aviation Museum in San Carlos, CA.

The event, which featured unique works in a wide variety of mediums by local and international artists, drew an enthusiastic crowd from throughout the greater San Francisco area.
Stand Up for Israel Comedy Night

On Sunday, December 15th, at the legendary Hollywood Improv, more than 180 supporters of the Western Region attended “Stand Up for Israel: A Night of Comedy” benefitting the Matloff Underground Hospital at Shaare Zedek. The evening featured Taylor Williamson from America’s Got Talent, Marc Schiff from The Tonight Show, Laura Rosenberg from the USO/Armed Forces Entertainment Tour in the Middle East and Master of Ceremonies Avi Liberman from The Craig Ferguson Show. Thanks to generous sponsors, there were more than $5,000 in raffle prizes and the evening raised more than $30,000.

The Western Region honored its longtime supporter and friend, Louis Kestenbaum, with an intimate, surprise gathering of family and close friends at Pat’s Restaurant on Tuesday, October 29. The luncheon chairs were Lou’s good friends, Alice Schoenfeld and Bertie Krieger, with Alice serving as the afternoon’s emcee.

Lou recently dedicated the fourth floor of the Hospital in memory of his beloved wife, Trudy, a”h. Everyone entering the fourth floor of Shaare Zedek is now greeted by a plaque that shows the smiling face of a woman who was one of the Hospital’s most beloved donors. In addition to the fourth floor, the Kestenbaums also donated the Central Core for Shaare Zedek’s Department of Emergency Medicine and the Kestenbaum Department of Social Services.

Dr. Ofer Merin, Deputy Director-General of Shaare Zedek, delivered an update on the Hospital’s activities and the guests were treated to a violin solo by Thomas Huntington, one of the 40 best young violinists in the world, who was selected to participate last summer in the Keshet Eilon String Mastercourse at Kibbutz Eilon.

Lou Kestenbaum receives a replica of the plaque that hangs in the entrance of Shaare Zedek from Rachel Wolf.

Barak Raviv and Carole Shnier
Limore Shalom
National Board member Stephen Matloff and Dr. Eli Baron
Los Angeles Symposium on Preparedness for Mass Casualty Events
Commemorates Dr. David Applebaum’s 10th Yahrzeit

A distinguished panel of doctors, including many who have responded to recent mass casualty events in the US as well as Israel, Japan and Haiti, took part in the Western Region’s “Preparedness for Mass Casualty Events” Symposium on Monday, October 28, 2013 at the Luxe Sunset Hotel in Los Angeles.

The event commemorated the 10th anniversary of the passing of Dr. David Applebaum, the former director of the Shaare Zedek Weinstock Department of Emergency Medicine on the Fanya Gottesfeld Heller Floor, who was murdered in a terrorist attack together with his daughter Naava on the eve of her wedding. Shaare Zedek’s ER which was designed in his vision, is a world renowned model of medical excellence, compassionate care, and efficiency, a testament to his life’s work. His widow, Debra Applebaum, as well as their son, Dr. Yitzhak Applebaum, who currently works in Shaare Zedek’s ER, participated in the event.

The symposium was chaired by Dr. Eli Baron and Dr. Daniel Wohlgelernter, both of whom are members of the Western Region Campaign Advisory Council.

Befitting Los Angeles, actor Jon Voight was also on hand to lend a little Hollywood glamor. Voight told the audience, ”The Jews are the conscience of the world” and emphasized we must all band together to support Israel.

Standing: Western Region Director Paul Jeser, Drs. William Begg (Danbury Hospital, CT - Sandy Hook Elementary School Shooting), Richard Wolfe (Beth Israel Deaconess Medical Center - Boston Marathon Bombing), Daniel Wohlgelernter (St. Johns Hospital, Santa Monica), Shlomo Melmed (Cedars-Sinai Medical Center, Los Angeles), Joel Geiderman (Cedars-Sinai Medical Center) and Chief Operating Officer Rachel Wolf.
Seated: Debra Applebaum, Drs. Yitzchak Applebaum (Shaare Zedek), the Father of modern emergency Medicine Peter Rosen (Massachusetts General Hospital, Beth Israel Deaconess Medical Center, Boston), Bruce Logan (NYU Downtown Hospital - 9/11), Ofer Merin (Deputy Director-General of Shaare Zedek) and Eli Baron (Cedars-Sinai Medical Center).
Co-Chair Dr. Daniel Wohlgelernter, Host Efrem Harkham of the Luxe Sunset Hotel and Co-Chair Dr. Eli Baron

Dr. Richard Wolfe, Dr. Yitzchak Applebaum, Brina Sanft, Dr. Peter Rosen and Lori Goler

Dr. Yitzchak Applebaum, Jon Voight and Debra Applebaum

Israeli Consul General David Siegel and Jon Voight

Jon Voight and Alice Schoenfeld

Sean Nasser and National Board member Stephen Matloff
Visiting Shaare Zedek Medical Center

The Kolol Family from Chicago visited Shaare Zedek on December 24th, 2013 during a trip to Israel to celebrate Jake’s Bar Mitzvah. Jake (front, center) and his father, Jack (second from left) performed a magic show for patients. They also came with several large duffle bags filled with stuffed animals and toys which they gave out in the ward and in the Pediatric Day Hospital.

Arielle and Adam Brenner of New York in front of their Founder’s plaque on their recent tour of the Hospital.

Thank you to Carrie Nestel, left, for her efforts to support Shaare Zedek. Carrie is studying at Temple University and will be running the New York Marathon in November with Team Shaare Zedek. She visited the Hospital with her friend, Raquel Sosnovich who attends Buffalo University, to give out adorable stuffed animals in the Wilf Children’s Hospital.

David Sloviter and his wife, Noryn Resnick of Amherst, MA, visited Shaare Zedek in October 2013. David began contributing to Shaare Zedek after the terror bombing that murdered Dr. David Applebaum.

The Klein family from NY recently visited Shaare Zedek to see the plaque dedicated to the memory of their father and grandfather, Dr. Philip Marcus. Pictured are Gary, Jenna, Julia, Alyssa and Parisa Klein.

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Visiting Israel
Please visit Shaare Zedek - “The Hospital with a Heart”

If you are going to be in Israel, please join us for a private tour of the Hospital. Prior to your visit, contact the National or local Shaare Zedek office (see page 2 for listing). In Israel, call 02-666-6622 or email rd@szmc.org.il to set up an appointment.

Innovative Medicine in the Heart of Jerusalem
Recession-Proof Retirement
Ensuring Your Future is Just a Step Away

What is a Shaare Zedek Gift Annuity?

It’s a contract under which the American Committee for Shaare Zedek Medical Center in Jerusalem commits to paying a fixed-rate lifetime annuity to one or two individuals in exchange for a contribution of cash or marketable securities. The fixed annuity rate is based on the age(s) of the annuitants and is drawn from Shaare Zedek’s gift annuity tables for one life or two lives.

What are the Shaare Zedek Gift Annuity Rates?

Our rates are generous - among the highest available. Here are some sample one-life rates:

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<th>Age</th>
<th>Rate</th>
<th>Tax-free Portion of Annual Annuity*</th>
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<td>80</td>
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<tr>
<td>90</td>
<td>11.3%</td>
<td>85.2%</td>
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</table>

*assumes a contribution made in cash in September 2013

Why Purchase One Now?

In these difficult times, individuals need to be sure that their fixed income investments are secure, and that the rates they receive are high enough to help them with their costs of living during retirement. Solid charitable organizations like the American Committee have been making regular and timely payments to annuitants for years during all kinds of investment markets. Our gift annuity reserve fund, required to be sufficient under regulations of the New York State Insurance Department, assures our annuitants that their payments will always be made.

I set up a Shaare Zedek Charitable Gift Annuity together with my wife Trudy, z”l, because we wanted to find a way to make a lasting difference for this vital institution in Jerusalem, while also making a smart, mutually beneficial financial decision. Our motto has always been to give with “a warm hand”. The American Committee for Shaare Zedek’s reputation for transparency, financial acuity and personalized donor service allows me to have peace of mind knowing that my donation is in good hands and will be used for years to its maximum capacity for the betterment of the people of Jerusalem and Israel.

Lou Kestenbaum
Los Angeles, CA

How Can You Find Out More:

Please call our Chief Financial Officer, Samuel Tuchman, at 212-764-8057, fax to 212-221-0958 or email stuchman@acsz.org, with your date(s) of birth and he will promptly send you a confidential calculation. That’s all it takes. No obligation.

Now, more than ever, a Shaare Zedek Gift Annuity may be the safe philanthropic life-income investment you need to make.
The Shaare Zedek Family is eternally grateful to its donors who choose to support us at every giving level. The following is a list of those who donated $5,000 or above from September 2013-February 2014. (Donors are listed in the category of this year’s contribution, unless this donation represents the first payment on a new pledge.)

### $5,000 - $9,999
- Barbara and David Blumenthal
- Arielle and Adam Brenner
- Diane and Gerald Carlson
- Annie and Abraham David
- Nina and Morris Deakter
- Drs. Gilat and Yossi Englanoff
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- Pessia and Robert Frankel
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- Eleanor Reznik
- Estate of Julie Schild
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- Monica and Brian Shatz
- Norbert Strauss
- The Weinberg Guttman Family Foundation

### $10,000 - $24,999
- The Applebaum Foundation
- Dr. Eli Baron
- Emma and Bart Baum
- Joan and Shael Bellows
- The Harry Beren Trust
- Jack E. Cattan
- Abbey Handelsman Chill and Steven G. Chill
- Claire and Joseph Cohen
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- Pessia and Robert Frankel
- Heinz Frankenstein
- Amy and Morton Friedkin
- Estate of Judith Gescheit
- Raymond Gindi
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- Judy and Thomas Raskin
- Helen and Menno Ratzker
- Eleanor Reznik
- Estate of Julie Schild
- Blanche Shapiro
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- Norbert Strauss
- The Weinberg Guttman Family Foundation
$25,000 - $99,999
Estate of Miriam Allen
Estate of Herman Altman
Honey Amado
Chaya and Howard S. Balter
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Evelyn Berkowitz
The Marvin Berlin Foundation
Estate of Jack Benton Bleich
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Estate of Helen Garfield
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Rabbi Justin Hofmann
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Iranian American Jewish Federation of NY
Estate of Miriam Jacobs
Solange and Lloyd Jacobs
Miriam and Raphael Jerusalmi
The Jonas Ehrlich Charitable Foundation
Manny Kaplan
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Deborah and Alan Kestenbaum
Sisel Klurman
Lewis Family Trust
Susan and Stephen Matloff

$100,000 - $499,999
Giti and Jack Bendheim
Lotte and Felix Bilgrey Memorial Foundation
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Bassie and David Gold
Drs. Miriam and Felix Glaubach
Estate of Oscar Green
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Irene and Martin Kofman
Pola Kuppermann
Michael Lewittes
Estate of Dorothy Millstein
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P. Gottlieb Family Trust
Stephen Rosenberg
Lee Samson
Sato Family Foundation
Irwin and Ruth Shapiro
Estate of Georgette Spertus

$500,000+
Laura and Murray Huberfeld
Estate of Anne M. Stein
United States Agency for International Development
SAVE THE DATES

MAY 14, 2014
Women’s Division Luncheon
Honoring Hadassah Lieberman and Zelda Berger
Special Tribute to Lee Weinbach
Keynote Address: Yossi Siegel
Museum of Jewish Heritage
36 Battery Place
New York, NY
www.acsz.org/WDLuncheon

JUNE 1, 2014
Celebrate Israel Parade
Join us on the Shaare Zedek Float
New York, NY

AUGUST 3, 2014
NYC Triathlon -
Join “Team Shaare Zedek”
New York, NY

AUGUST 26, 2014
8:30 – 11 pm
Shaare Zedek College Bowl-A-Thon
Bowlmor Lanes
110 University Place
New York, NY

NOVEMBER 2, 2014
TCS NYC Marathon -
Join “Team Shaare Zedek”
New York, NY

For more information, visit www.acsz.org