What Could Be More Worthy Than Giving to a Hospital in Jerusalem That Saves Lives?

As *Heartbeat* was going to press we learned of the untimely passing of Joyce Black, a”h. May her family be comforted amongst the mourners of Zion and Jerusalem, and may her memory be for a blessing.

Stanley Black has always been a man of great vision whose heart is as big as the high standards and goals he sets for himself. Following in his father’s footsteps, Stanley continues the yearly tradition of publishing a booklet of thoughts with great depth and meaning that he collects entitled, “Thoughts to Live By.” He distributes this publication to his friends, business associates and anyone who crosses the threshold of his office. Each edition speaks volumes about how we should live our lives and often focuses on the critical nature of philanthropy and leadership. Two examples from his 2012 book are: “Give and it will be given to you” and “It’s not what you gather, but what you scatter that tells what kind of life you have lived.” Stanley lives by these credos each and every day.

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Dr. Abraham I. and Ruth E. Naymark Cochlear Implant Treatment Center

Dr. Abraham Naymark is a visionary philanthropist whose exemplary kindness has been felt throughout his local community and in Israel.

In March of this year, Shaare Zedek proudly accepted a gift from Abe to name the Dr. Abraham I. and Ruth E. Naymark Cochlear Implant Treatment Center at the Hospital.

Abe, who was born in Germany between the world wars, fled with his parents and seven siblings to Zagreb when the Nazis rose to power. They eventually made aliyah to Israel where he spent four years in the Palmach, fighting under Yitzhak Rabin’s command. He later joined the Israel Defense Forces (IDF) when the State of Israel was established.

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My Story of Care in the Heart of Jerusalem

While visiting Israel this past June, I experienced sudden cardiac arrest.

Fortunately for me, I was with someone who knew CPR and they immediately called for a defibrillator and an ambulance. Although I was closer to another medical center at the time, the decision was made to take me to Shaare Zedek Medical Center because of their superb heart center.

Once at Shaare Zedek, I was wheeled immediately into an operating room where Dr. Yaron Almagor was waiting with his medical team. Dr. Almagor found a blocked artery behind my heart and inserted two stents. Within two hours of the event, I was wheeled out of the operating room and my wife was told I was totally fine.

I was subsequently treated by other physicians on the cardiac floor and the decision was made to implant a defibrillator/pacemaker. The implant was done by Dr. Michael Ilan a week later.

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DID YOU KNOW?

In December 2012, Shaare Zedek took over Bikur Cholim Hospital. Read more on page 9.
Dear Friends,

I am pleased to welcome you to our newly re-launched Heartbeat newsletter which will now be published three times a year and will let you know about the many exciting new developments at Shaare Zedek and the American Committee.

It has been a remarkable year for the Hospital. In the last 12 months we proudly took over operations of Bikur Cholim Hospital in downtown Jerusalem, inaugurated our new Comprehensive Breast Health Center, and opened a larger, newly renovated In-Vitro Fertilization (IVF) unit. Shaare Zedek and its City Center Campus (Bikur Cholim) delivered more than 10,000 babies from January 1st - June 30th, 2013 and they are on pace to welcome more than 21,000 by the end of 2013, making it the most active maternity department in Israel and most likely the entire Western world! We are excited that within the next few months our new Huberfeld Birthing Center will open as part of the Next Generation Building, and within the next year our new Wilf Children’s Hospital will bring hope and healing to the children of Jerusalem and Israel.

Here at the American Committee we have seen an exciting shift in professional leadership (see page 14), rebranded our logo and tagline, revitalized our campaign to publicize Shaare Zedek in the American Jewish press and we hope to have a new website later in the Fall. We continue to offer a full slate of exciting activities throughout the country that are introducing Shaare Zedek to a growing number of friends and supporters of all ages.

On behalf of the Shaare Zedek Family, I wish you a Shana Tova u’Metuka, a happy and healthy New Year.

Murray Laulicht
President
As a lay driven organization, the American Committee for Shaare Zedek is only as successful as the leaders who fuel our fundraising efforts. The American Committee is fortunate to have many talented and committed men and women who dedicate their most precious resource - their time - to help secure the Hospital's future. We are pleased to announce the addition of several outstanding leaders to our National Board, as well as the appointment of our new President. Their added efforts on behalf of Shaare Zedek will be immeasurable.

Murray J. Laulicht (Florida)
New ACSZ President

Murray Laulicht, who succeeded Phil Friedman as President of the American Committee for Shaare Zedek in June 2012, was for more than 30 years, until his recent retirement, a partner specializing in business litigation in the New Jersey law firm of Day Pitney LLP (formerly Pitney, Hardin, Kipp and Szuch). Murray received his undergraduate degree from Yeshiva University, where he was Editor-in-Chief of The Commentator and President of the Debating Society. He graduated, summa cum laude, from Columbia University School of Law where he finished first in his class and went on to serve as a member of the staff of the Warren Commission and then as Law Clerk to Judge Harold Medina of the US Court of Appeals. From 1996 to 1999 Murray served as President of the United Jewish Federation of MetroWest (now the Jewish Federation of Greater MetroWest NJ).

He currently serves as a member of the NJ Commission on Holocaust Education and sits on the Boards of the American Jewish Joint Distribution Committee, the Jewish Federations of Greater Miami and Greater MetroWest NJ and Stern College for Women. In 2009, the Laulichts dedicated the Linda and Murray Laulicht Non-Surgical Aortic Valve Replacement Program at Shaare Zedek, a relatively new procedure that is changing cardiac medicine in Israel. In 2011, the Laulichts dedicated the Linda and Murray Laulicht Level A Unit within Shaare Zedek’s Huberfeld Neonatal Intensive Care Unit which treats infants who would otherwise not survive. In 2010, Murray received an Honorary Doctorate from YU. He and his wife Linda are the proud parents of Laurie and Bernard Hasten of Chicago, Pamela and Ari Hirt of Teaneck, NJ, Shellie and Eric Davis of Efrat, Israel, and Abigail and Scott Herschmann of Englewood, NJ. Linda and Murray are blessed with 17 grandchildren, three of whom were born at Shaare Zedek.

Howard Jonas (New York)
National Board Member

Howard Jonas is the founder, chairman and CEO of IDT, a billion dollar plus international telecom and technology company which is traded on the NYSE. IDT and its divisions have pioneered international call back service, telephone debit cards, carrier wholesale, video cloud storage and VOIP; the latter, through its Net2Phone subsidiary, a part of which was sold for $1.6 billion.

Genie Energy, also an NYSE company (GNE) of which Mr. Jonas is chairman and founder, is the world leader in shale oil technology. The company currently has projects in Colorado, Israel and Mongolia with over 50 billion barrels of oil equivalent in their license areas.

Mr. Jonas is also chairman of CTM Entertainment (CTMMB) and president of Jonas Publishing, which he founded in 1979.

Jonas graduated from the Bronx High School of Science and received a B.A. in economics from Harvard.

He serves or has served as a trustee on the boards of numerous non-profits among them New York Presbyterian Hospital, Yeshiva College, Jewish Guild for the Blind, Yeshiva College, AIPAC, International Rescue Committee, Jewish Telegraphic Agency, Newark Public Library, Shalva, SAR, Bar Ilan University, Touro College, Yeshivat Chovevei Torah, Chabad on Campus, New Jersey Institute of Technology, Voices for Israel and is currently involved in starting a non-profit Spanish language conservative talk radio network.

Howard and his wife Debbie are the parents of 9 children and 11 grandchildren.
Aharon Watson (New York)
National Board Member

Aharon Watson is a dynamic young leader, who served as the co-chair of both the 2012 and 2013 College Bowl-A-Thon events in New York City and now co-chairs the College Board. Aharon was honored at last year’s American Committee National Dinner for his efforts in raising serious funds through the Bowl-a-Thon events and for successfully using matching gifts as a vehicle to enhance the event’s fundraising efforts. Aharon’s great vision, insightful wisdom and tenacious spirit have enabled the American Committee to assemble a vibrant and forward-thinking cadre of young adults committed to ensuring the future of the Hospital. Aharon is currently a junior at Yeshiva University majoring in Finance.

Deborah Kestenbaum (New York)
National Board Member and National Women’s Division President

Deborah Kestenbaum has chosen to continue her family’s tradition of support and leadership for the American Committee for Shaare Zedek by assuming the Presidency of the National Women’s Division and by becoming a member of the National Board. Her father, Hal Beretz, served as Chair of the Hospital’s International Board of Governors and her mother is a member of the National Women’s Division. In 2011, Deborah and her husband Alan were honored at the American Committee National Dinner and dedicated an Echocardiography machine for the Pediatric Cardiology Department. Their daughter Arielle has also taken on a position of leadership, as she serves as a co-chair of the College Bowl-a-Thon events and co-chair of the College Board. Deborah and Alan are also the proud parents of Jordan and Riva Kestenbaum and Jacob. Debbie is a graduate of Queens College with a degree in Economics.

Steven Matloff (Los Angeles)
National Board Member

Los Angeles native Stephen Matloff began his relationship with Shaare Zedek in the early 1980s when his father, Dr. Jack Matloff, became involved. Steve’s first trips to Israel were scheduled around his father’s meetings at the Hospital and as his interest in Israel grew, so did his commitment to Shaare Zedek. Steve notes that the Hospital “provides life and hope to patients from all backgrounds” and is one of the “top medical facilities in the world.” A Yale graduate with degrees in History and International Studies, he also earned an MBA from Harvard Business School.

He is a member of the Western Region Advisory Council and is especially interested in improving this organization’s communications and attracting younger generations of supporters. Professionally, Steve’s background is in finance and entrepreneurship.

He currently is testing a theory that he developed for retrofitting existing residential buildings to high sustainability standards.

Visiting Israel
Please visit Shaare Zedek - “The Hospital with a Heart”

If you are going to be in Israel, please join us for a private tour of the Hospital.
Prior to your visit, contact the National or local Shaare Zedek office (see page 2 for listing).
In Israel, call 02-666-6622 or email rd@szmc.org.il to set up an appointment.
While the world deliberates on how to respond to the crisis in Syria, the IDF has been quietly operating a full field hospital on the Israel-Syrian border, treating hundreds of Syrian citizens injured in the fighting. While numerous news reports had discussed how Israeli hospitals in the country’s North were treating Syrians, until now the existence of this active IDF medical effort on the border had remained classified under the military’s orders.

The existence of the field hospital was only approved for release in an extensive story in the Israel newspaper, Yediot Aharonot, published just before Rosh Hashanah.

Dr. Ofer Merin, Deputy Director-General at Shaare Zedek, Director of the hospital’s Trauma Medicine and Emergency Preparedness Programs and a Lieutenant Colonel in the IDF, serves in the reserves as the Commander of the IDF Field Hospital which he set up. Dr. Merin directed the IDF Field Hospital in Haiti after the devastating January 2010 earthquake and oversaw the IDF Home Front Command’s Medical Triage Unit in Japan in March 2011 following the earthquake and tsunami.

Speaking to Yediot Aharonot, Dr. Merin explained that treating the Syrian patients required both caring for their direct medical needs as well as recognizing their deep emotional scars and fears. “When the patients reach us, they are in a state of complete shock with deep suspicion directed towards the Israelis,” he says. “It’s difficult for them to accept even a cup of water we offer or take the food given to them. But this is a natural response for someone who until that very moment viewed us as the enemy.”

Dr. Merin recalled the story of the injured Syrian man who underwent extensive surgery and was unconscious for several man. “We were genuinely concerned what his reaction would be if the first thing he saw when he woke up was an officer dressed in an IDF uniform.” The solution they designed was to bring another Syrian patient who had already learned that he could trust the IDF personnel and he would be the first person to speak with the patient. “It can take time, sometimes hours or days before the Syrians can realize that we’re there to treat them and not to interrogate them. But it’s remarkable to witness this transformation taking place before our eyes.”

Dr. Merin tells another story of a mother who was treated alongside her two daughters. Upon release from the field hospital she turned to him and said, “When the day comes when there’s no longer a border between our lands, you’ll come to my home and I’ll cook you a full dinner,” and described the extensive menu she had in mind. “At that moment I felt a real appreciation that I was part of a historical mission,” he said.

Pressed to answer whether he was concerned that he was treating people who were anti-Israel, Dr. Merin answered unequivocally, “The thought didn’t enter my mind for even a second and it doesn’t matter to me which side of the conflict the patient is on. Lying in front of me is a mother who was caring for her children. We’re no longer Syrians or Israelis but just human beings, a doctor and his patient. In my mind there is no greater opportunity to highlight the potential for peace than through medical healing.” He adds, “I realize that we’re not changing the Middle East here but maybe we can make a small difference in how we are perceived, and that’s certainly worth something.”

Describing a large Israeli flag that adorns the wall of one of the treatment rooms and is in full sight of many of the Syrian patients, Dr. Merin says, “If there is one thing that I hope impacts upon our patients it’s that Israel is a very different entity than the one that they have always believed it to be. And that flag and what we’re doing here is representative of our true identity.”

Pet Therapy at SZMC

Shaare Zedek recently hosted a day-long symposium, in cooperation with The Hebrew University of Jerusalem, on the role of pets in medical care.

Shaare Zedek is one of the few hospitals in Israel to pioneer and champion this therapy. Recent research shows that pets can have a positive impact on both the physical and emotional health of a patient. In one study, patients in a vegetative state were shown to have increased cognitive function when exposed to animals and researchers have also shown that pet therapy can be used to remove emotional barriers between patients and their family members.

Dr. Yoni Yehuda, who works as a medical clown with a focus on animals and is recognized as a local expert in his field, lectured at the session saying, “Pets are a way of diverting some of the trauma away from the illness or injury of the patient and in so doing can play an important part in the therapeutic process.”

Shaare Zedek maintains a collection of small animals for the pet therapy program, within the Lincoln David Abraham Pediatric Educational Institute, including gerbils, rabbits and even a lizard. In addition, other animals are regularly brought in as well.
Shaare Zedek Medical Center Holds Earthquake Drill

The staff of Shaare Zedek, in collaboration with the IDF Homefront Command, the Israeli Police and Magen David Adom, participated in a large-scale simulation drill of a major earthquake centered in the Dead Sea Valley, approximately 40 miles from the Hospital. The drill, which was supervised by Dr. Ofer Merin, Deputy Director-General of Shaare Zedek and Director of the Hospital’s Emergency Preparedness Program, was held on Thursday, June 20.

According to experts, Jerusalem sits on a key fault line and historically the city experiences an earthquake once every 100 years. The Jerusalem region has not seen such a quake in more than a century. Over the past 100 years, Jerusalem has undergone massive urbanization and much of this construction, does not conform to basic codes to withstand tremors. Accordingly, the IDF’s Homefront Command estimates that a major earthquake of between 6 and 7 on the Richter Scale could result in more than 7,000 dead and tens of thousands of others injured in the immediate Jerusalem area. More than 170,000 could need to be evacuated from their homes as a result of a quake.

In the event of a catastrophe it is essential that the city’s key hospitals and their personnel can continue to operate at peak efficiency. Shaare Zedek’s location, tucked into the face of a mountain, is believed to make it better protected in the event of a major tremor. Although the original building, completed in 1978, was built before current building codes were enacted, subsequent construction has been designed and reinforced to be able to withstand a significant quake.

The drill tested the Hospital staff’s ability to quickly and effectively evacuate medical departments and set up a triage field hospital on the medical center campus. Prior to the drill, more than 2,300 Shaare Zedek personnel underwent training to familiarize them with the relevant protocols for earthquake disaster response. During the actual event, 1,500 took part in the simulation where the building was damaged and portions of it needed to be evacuated. Physicians, nurses and other staff ran up and down the stairs, bringing “injured” patients to safety. A triage field hospital was also set up.

Following the simulation, Dr. Merin reported, “Members of the Ministry of Health and the IDF Homefront Command who came to evaluate the performance of the Hospital in this drill praised Shaare Zedek, saying that we had established a new, higher standard for preparedness for emergency situations. I feel confident that after all of the efforts that have been invested in preparing for this drill, Shaare Zedek is more prepared for any emergency situation.”

My Story of Care in the Heart of Jerusalem

Continued from page 1

After a few days in the hospital and a checkup with Dr. Ilan, my wife and I flew back to New York.

I cannot say enough positive things about the care I received at Shaare Zedek. Unfortunately, I have had a number of serious medical conditions over the years which have given me a unique perspective on the quality of care available at some of the best hospitals on the east coast of the United States. A hospital should first and foremost be judged by the quality of the physicians who are responsible for the primary treatment of an admitted patient. But a hospital is also judged by the quality of the support staff, the nurses and attending physicians; and finally, by the facilities of the hospital.

I was greatly pleased with the overall care which I received from every member of the Shaare Zedek medical staff and I was especially impressed with the assistance given to me in the cardiac administrative office where Sherri Aharoni was an absolute Godsend, all the more so because I was an English-speaking American Jew without any family members to help interact with the doctors, nurses and administrative staff.

Moreover, because I was in the Hospital for eight days, during which time I was fairly mobile, I had the chance to experience the larger context of the Hospital and the way in which Shaare Zedek cares for the entire Israeli community, Arab and Jew alike. While there is so much talk within the American Jewish community of the tension and friction between Israeli Jew and Israeli Arab, and between Israeli and Palestinian, it was a revelation to see how Jews and Arabs co-exist side-by-side in the hospital and how the hospital made no distinction between the way Jews and Arabs were received and treated. I made a number of beautiful friendships with Palestinians who were there, caring for their own family members and one of the loveliest of all the nurses to care for me was a male Arab nurse.

In a very real sense, Shaare Zedek Medical Center is living the Zionist dream: A Jewish hospital in which anyone and everyone - Jew, Arab, anyone - is welcome to dwell side by side.

I should also mention that I had the wonderful opportunity to meet with the Director General of Shaare Zedek, Prof. Jonathan Halevy. We spoke about the philosophy of the hospital, its particular strengths and the plans for the hospital’s future.

I promised Prof. Halevy that I would produce some wonderful television for the hospital for repeated telecast on Shalom TV and I will be working on that production in the near future. Everyone in the American Jewish community should know about Jerusalem’s Shaare Zedek Medical Center and everyone associated with the Hospital should take enormous pride in the contribution it makes to Israeli society.

Rabbi Mark S. Golub
President, Shalom TV
Shaare Zedek Medical Center Opens New Diagnostic Breast Health Center

Shaare Zedek has opened a comprehensive facility for the identification and diagnosis of growths and tumors in the breast.

Located on the third floor of the Hospital in an area encompassing more than 6,000 square feet, Shaare Zedek’s new, one-stop multidisciplinary Diagnostic Breast Health Center follows the Hospital’s tradition of designating entire areas as “Centers of Excellence.” Jerusalem’s premier cardiac care center is the Jesselson Heart Center, dedicated to heart disease prevention, diagnosis, angioplasty, surgery and rehabilitation. The Harry, Judith and Leonard Wilf Woman and Infant Center on “Charlie’s Floor” provides a comprehensive approach for pre-natal and neonatal care and sees more than 15,000 births annually.

Dr. Shalom Strano, who made aliyah from South Africa in 1992, is the Director of the new Center. Fourteen years ago he co-founded and directed Israel’s first non-profit, free-standing mammography center in Jerusalem’s Givat Shaul quarter, Hal’a: The Rachel Nash Jerusalem Comprehensive Breast Clinic. Now at Shaare Zedek, he is combining those services with an integrated, holistic approach that also incorporates ultrasound and MRI imaging. Joining Dr. Strano at Shaare Zedek is his colleague from Hal’a, Dr. David Gekhtman, as well as three imaging technicians. The new Diagnostic Breast Health Center will complement the services of the Breast Health Clinic which is currently under development, which will be responsible for the continued medical care of patients under the guidance of Dr. Moshe Carmon and Dr. Oded Olsha, the senior breast cancer surgeons at Shaare Zedek.

“What Shaare Zedek has opened is a comprehensive breast center and introduced the concept of one-stop breast care to the benefit of our patients,” says Dr. Strano. “Patients who require a mammogram or biopsy will have them settled with one visit.” He also stressed that the new Center will work in concert with the other relevant departments within the Hospital.

In particular, The Diagnostic Breast Health Center is collaborating with The Fuld Department of Medical Genetics at Shaare Zedek. World-renowned Shaare Zedek medical geneticist Prof. Ephrat Levy-Lahad is a key player on the world stage in research of the BRCA1 and BRCA2 genes associated with breast and ovarian cancer, as well as Alzheimer’s disease. Together with Dr. Pnina Mor, a Shaare Zedek nurse and midwife with a doctorate on defining the needs of healthy breast cancer mutation carriers, she established the Noga Clinic at the Hospital for healthy carriers of defective BRCA genes. It is the only clinic of its kind in the country. “Noga” in Hebrew means “radiance” and is also the acronym for Women at High Risk.

Breast cancer is widespread in Israel. While many women can be successfully screened with mammography, others who have a family history of cancer, dense breast tissue or other factors that define them as “high risk” need an ultrasound which can find things that a mammogram can’t. MRIs are also being used for breast cancer diagnosis. The new Center utilizes all of these to screen for, and type cancers.

Shaare Zedek marked the opening of the new Diagnostic Breast Health Center by hosting a “Breast Cancer Symposium” on Sunday, July 21. Three world-renowned guest speakers addressed participants as well as joined in a panel discussion: Dr. Armando E. Giuliano, Executive Vice Chair of Surgery for Surgical Oncology in the Department of Surgery at Cedars-Sinai Medical Center in Los Angeles; Prof. Hadassah Degani, a member of the faculty of The Weizmann Institute of Science in Rehovot and an Israel Cancer Association-funded researcher who developed a non-invasive method to differentiate between cancerous tumors of the breast and benign lumps; and Dr. Pavel Crystal, Assistant Professor at the University of Toronto and Staff Radiologist of Breast Imaging for the University Health Network and Mount Sinai Hospital, Princess Margaret Cancer Centre in Toronto.
Bikur Cholim Saved: Shaare Zedek – City Center Campus

Less than one year ago, Jerusalem’s venerable Bikur Cholim Hospital was failing financially, teetering on the brink of bankruptcy and about to close. Established in the Old City by Haredi Jews nearly 190 years ago and transferred 80 years ago to its current location, the Hospital was ordered by the Ministry of Health to shut down their emergency room in early December 2012.

Bikur Cholim’s financial woes over the years resulted in lost payments for taxes, pensions and other deductions and as a result, debts to the state, workers and suppliers went unpaid. In the final months of 2012, the Hospital was nearly emptied of all patients by the Health Ministry and seemed destined to close, with its infrastructure deteriorating badly and unpaid staffers refusing to come to work.

In the midst of this turmoil, and with Jerusalem poised to lose its downtown hospital, Shaare Zedek was chosen by Israel’s government to submit a bid for taking over Bikur Cholim. Through the fall of 2012, Shaare Zedek Director-General Prof. Jonathan Halevy and his staff were involved in almost-daily negotiations to reach an agreement with numerous authorities, organizations and unions so it could take over the failing facility.

In recognition of Dr. Naymark’s outstretched hand of kindness and generosity will make a lasting impact on so many lives, as he helps to bring the miracle of sound to those previously unable to hear. There is simply nothing as powerful as watching a child hear his or her mother for the first time, and Mr. Naymark can be so proud of his role in achieving this.

In the last week of the year, the deal was finalized and “Shaare Zedek Medical Center - City Center Campus” was saved, with jobs preserved for 73 percent of its workforce. In addition, Shaare Zedek began a process of examining what improvements needed to be made to the Bikur Cholim facility, where pipes often leaked and electrical systems failed.

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Dr. Abraham I. and Ruth E. Naymark Cochlear Implant Treatment Center

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After moving back and forth between the US and Israel, Abe immigrated to New York and began to build a successful career working in the hotel and restaurant business. While working for the Raleigh Hotel in New York’s Catskills, a young woman whom he had met years earlier in Israel walked into his office for an interview and one week later became his fiancée.

With a lot of hard work, determination and persistence, what started as the purchase of a modest residential building in Queens later developed into Abe’s pride and joy, Parsons Properties, Inc. a company that owned, managed and developed a large number of properties in the New York area. It was Abe’s success in the real estate industry together with his uncanny ability to skillfully manage his investments that enabled Abe and Ruth to build a lifetime of support for countless Jewish charitable organizations.

In 2003, the Naymarks dedicated the Conference Room in their name at the Cochlear Center at Long Island Jewish Hospital and commissioned a circular, hand-crafted wood carving of the major landmarks in his life. (It can be found in that room). In 2008, when Abe was recovering from cancer of the larynx, his otolaryngologist at LIJ told him of plans to expand the ENT wing, specifically the Cochlear Implant Center, and asked him if he could help fund it. This led to the Abraham and Ruth Naymark Pavilion at LIJ. The Naymarks’ name is affixed on the Cochlear building.

Amongst their many other projects, the Naymarks dedicated the Abe and Ruth Naymark Building at the Young Israel of Holliswood in Queens and established the Naymark Scholarship Fund at Yeshiva University’s Sy Syms School of Business. In May 2013, Abe was bestowed with the honorary degree of Doctor of Humane Letters by Yeshiva University.

In the spring of 2013, Abe’s rabbi and friend Rabbi Raphael Butler suggested that he consider making a meaningful gift to Shaare Zedek. Abe sent his close friend and attorney Norman Horowitz to visit Shaare Zedek’s Cochlear Implant Treatment Center. This led to Abe’s decision to name the Center.

Cochlear implantation is a dramatic technology involving the placement of electronic sensors directly into the area of the brain that controls hearing. The sensor is connected to a device that takes external sound and converts it into electronic data which is then interpreted by the brain. The device, which offers the irreplaceable gift of sound to previously deaf or severely hearing impaired children and adults, is surgically implanted under a general anesthetic.

Shaare Zedek employs a multi-disciplinary team for Cochlear Implantation and follow up, including physicians, audiologists, surgeons, social workers and support staff. The Program operates under the direction of Dr. Ronen Perez who has been trained extensively in this procedure both in Israel and alongside leading international professionals abroad. Dr. Perez performs the surgeries in cooperation with Professor Sichel, Director of the Department of Otolaryngology. As of February 2013 the Cochlear Implant team at Shaare Zedek has performed 103 implants on 84 patients.

As Abe wrote in his book, From Travail to Triumph: The Remarkable Life of Abraham Naymark, “Philanthropy gave and still gives meaning to all the challenges and struggles I have endured in my life. Through giving to others I have enriched not only their lives but mine as well.”

Shaare Zedek Director-General Prof. Jonathan Halevy explains, “Mr. Naymark is a remarkable man who has faced many trials in his lifetime. But he has not allowed these setbacks to stop him, he has instead turned them into opportunities to help the Jewish people. His friendship and generosity will make a lasting impact on so many lives, as he helps to bring the miracle of sound to those previously unable to hear. There is simply nothing as powerful as watching a child hear his or her mother for the first time, and Mr. Naymark can be so proud of his role in achieving this.”

In recognition of Dr. Naymark’s outstretched hand of kindness and exemplary generosity, the American Committee will be presenting him with its coveted Jerusalem Humanitarian Award on Wednesday, November 20th, at its Annual Dinner at The Pierre.
The 2012 National “Next Generation Tribute Dinner” took place on November 28, 2012 at Pier 60 - the first event there after Hurricane Sandy.

More than 400 people attended this gala event which presented Dr. Monique C. and Mordecai D. Katz with the Keter Yerushalayim Award; Radine and Bill Spier with the Patrons of Healing Award and Susan E. Canter with the “Hospital With a Heart” Award. Three young rising leaders, Arielle Kestenbaum, Aharon Watson and Moshe Zauderer, were honored with the Chesed Leadership Award.
Honoree Susan Canter and Family

National Board Member Rabbi David Fuld, Anita Fuld, Aliza Gottesman and Yitzy Fuld

Honoree Aharon Watson, Shaare Zedek Director-General Prof. Jonathan Halevy, Chief Operating Officer Rachel Wolf, Northeast Regional Director Sharon Goldwyn, Honoree Arielle Kestenbaum and Honoree Moshe Zauderer

National Board President Murray Laulicht, Linda Laulicht and Irwin Adelsberg

National Board Member Larry Magid, Millie Magid, Rose Friedman and National Board Member Phil Friedman

Eugen and Jean Gluck and Fran and Jonah Kupierzky

Michael Barenholtz, Richard Stadtmauer and Bill Spier
The National Women's Division Annual Spring Luncheon was held on June 5, 2013 at the Museum of Jewish Heritage in Battery Park City, NYC. More than 200 people came to the event which celebrated Guest of Honor Fran Laufer’s 90th birthday and also honored Ursula Lea Lehmann and Rivkie Feiner, the CEO and VP, respectively, of Universal Communications Network which consults with ACSZ to secure millions of dollars in grants from USAID for Shaare Zedek Medical Center.

The Luncheon also featured Ambassador Ido Aharoni, Consul General of Israel, who delivered the keynote address, and a special Fashion Show, featuring Teri Jon’s Fall 2013 Collection, presented by Rickie Freeman.
A Vow Fulfilled

Fran Laufer poses holding a copy of her book, “A Vow Fulfilled” at the Women’s Division Luncheon 2013 where she was the Guest of Honor.

This powerful narrative begins with her early childhood in Poland and follows her through her experiences during the war, her liberation from Bergen Belsen Concentration Camp, the meeting of her husband Simon, z”l and ultimately her coming to America to build a new life.

Fran’s courageous journey details her experiences as she and Simon raised a family, established themselves professionally and supported a broad range of Jewish institutions in the US and Israel, including the American Committee for Shaare Zedek Medical Center and Rivkah Laufer Bikur Cholim.

Women’s Health Day 2013

The Shaare Zedek Women’s Division held a very successful Health Day on Thursday, April 18 at the Safra Synagogue in New York City. With a sold out crowd of more than 150, the event attracted a vibrant new group of women from throughout the tri-state area and raised more than $65,000.

The Keynote Speaker was Dr. Edward Hallowell, a child and adult psychiatrist and NY Times bestselling author, world-renowned speaker and leading authority in the field of ADHD.

Topics covered in the Breakout Sessions included “Heart Disease in Women” with Dr. Bruce Decter; “Breast Cancer Risk Assessment and Management” with Dr. Freya Schnabel; “Stop Skin Cancer, Halt Aging Skin, Stay Youthful” with Dr. Ellen Marmur; and “The Anti-Inflammatory Diet and How it Can Help You” with Karen Kattan-Moreno.

Next year’s Health Day will be held on March 26, 2014.
New Staff Appointments

Jessica Rine - Midwest Regional Director
In November of 2012, Jessica Rine was appointed as the new Midwest Regional Director of the American Committee for Shaare Zedek. She has worked for the American Committee since 2002 in various capacities, including as the Director of Special Projects and Director of Operations. In her tenure with the organization, Rachel has combined her deep commitment to Shaare Zedek with her passion for creativity, technology and personalizing the donor experience with the Hospital.

Rachel was graduated from Barnard College with a BA in Psychology and is a longtime resident of the Upper West Side of Manhattan. Before joining the American Committee family, Rachel served as the Associate Director of Public Relations at the Orthodox Union. Rachel is very active in her synagogue, The Jewish Center. She serves as the Director of Creative and Technical Services for VIP Passover in Phoenix, AZ and recently became a member of CSS (The Community Security Service). In August of 2012, Rachel married Andrew Borodach, Managing Director and Chief Administrative Officer of Global Treasury and Capital Markets at AIG.

Samuel Tuchman - Chief Financial Officer
Samuel Tuchman currently serves as the Chief Financial Officer at the American Committee for Shaare Zedek. He brings to this position 20 years of financial, administrative, human resource, operations, and IT experience in the not-for-profit sector. He is responsible for overseeing all the financial activities of the organization and in partnership with the COO manages the administration, operations and personnel.

Prior to joining Shaare Zedek, Sam served as the CFO of Birthright Israel USA/Foundation for more than seven years. Prior to that, he was the controller at Menorah Home and Hospital, and controller of the Israel Cancer Research Fund.

He received his public accounting experience with Loeb & Troper LLP.

Sam strongly believes in contributing to Jewish communal causes both professionally and personally. He is an emergency medical technician and active member of his local volunteer ambulance corps for more than 25 years, and together with his family, delivers weekly food packages to the needy.

Jonathan Friedman - Northwest Regional Director
Jonathan Friedman joined the American Committee for Shaare Zedek as the new Northwest Regional Director in September. Based in the Bay Area, he brings extensive experience and a track record of success in executive management and development positions for a number of non-profit organizations, including the Jewish Community Federation of San Francisco. He was previously the Director of Development for the Parkinson’s Institute in Sunnyvale, CA.

A Denver native, Jonathan began his career as a banker and transitioned to the non-profit world more than 15 years ago, following in the footsteps of his father, Israel Friedman, who suffered from tuberculosis and moved to Denver at a young age to be treated at the National Jewish Hospital.

Grateful for the care he received, Israel became a lay Rabbi and began a long career working with Jewish health-related organizations. Jonathan’s wife, Jodye, is the Advancement Director at Theatreworks.

Robert L. Kern - Director of Marketing and Communications
Robert L. Kern has joined the American Committee for Shaare Zedek as Director of Marketing and Communications. Previously, he served as Communications Director for ARZA, Director of Marketing and Communications at American Friends of Magen David Adom and National Communications Director of American ORT. Rob also held marketing, communications and public relations positions at the United Jewish Communities of MetroWest, National UJA and has consulted for a number of other Israel/Zionist organizations and is known for his branding, online fundraising and video scripting/producing. He has also written for The Times of Israel, eJewish Philanthropy and other publications.

A former President of the American Jewish Public Relations Society, he is a member of the Executive Committee of the American Jewish Press Association and is also an accomplished photographer whose work has been exhibited in galleries and museums, as well as used to illustrate books. He and his wife Tina, who is an ESL/Bilingual public school teacher, have four adult children and two dogs.

Jessica Rine - Midwest Regional Director
Jessica Rine has been a part of the American Committee for Shaare Zedek family for more than eight years, coordinating fundraising events and assisting with strategic planning in the Midwest Region. Her new role as Midwest Regional Director includes fundraising, community awareness, building the Midwest constituency and working with the Midwest Board of Directors.

Prior to joining Shaare Zedek, Jessica worked in both the non-profit and for-profit sectors including NAT Inc. and the National Conference of Synagogue Youth. She holds a BSW in Social Work with a concentration in emergency medical counseling. For Jessica, working for Shaare Zedek is more than just a career. Her commitment to ACSZ stems from personal experience.

Her sister, Shayna Gould, survived a terrorist attack in Israel thanks to the Emergency Trauma Unit of Shaare Zedek Medical Center.

Rachel Wolf - Chief Operating Officer
In November of 2012 Rachel Wolf was appointed as the Chief Operating Officer of the American Committee for Shaare Zedek. She has worked for the American Committee since 2002 in various capacities, including as the Director of Special Projects and Director of Operations. In her tenure with the organization, Rachel has combined her deep commitment to Shaare Zedek with her passion for creativity, technology and personalizing the donor experience with the Hospital.

Rachel was graduated from Barnard College with a BA in Psychology and is a longtime resident of the Upper West Side of Manhattan. Before joining the American Committee family, Rachel served as the Associate Director of Public Relations at the Orthodox Union. Rachel is very active in her synagogue, The Jewish Center. She serves as the Director of Creative and Technical Services for VIP Passover in Phoenix, AZ and recently became a member of CSS (The Community Security Service). In August of 2012, Rachel married Andrew Borodach, Managing Director and Chief Administrative Officer of Global Treasury and Capital Markets at AIG.
What Could Be More Worthy Than Giving to a Hospital in Jerusalem That Saves Lives?

Continued from page 1

The Los Angeles native attended LA City College before serving in the Navy. He was discharged in 1954 and was fortunate enough to meet George Konheim, one of the main principles of Buckeye Realty. George took an immediate liking to Stanley, teaching him every aspect of the Real Estate business. In 1957 he partnered with Arthur Kaplan to form KB Management. They started with very little money, but had great belief in their abilities and lots of chutzpah.

By the end of the 1960’s, KB had built some 50 office buildings in the Los Angeles area and was employing more than 100 people. In the early 1970’s they diversified and started buying existing properties that they thought were not being used to their full potential, including the famed Max Factor headquarters on Hollywood Blvd. They controlled every aspect of the business including leasing and management and then started developing distressed properties as regional offices for HUD and other government agencies, as well as developing shopping centers in redevelopment and low income areas.

In 1975 KB got an offer “they couldn’t refuse” and sold to a Canadian company. Stanley and Arthur now took a different approach acquiring industrial and retail parcels and properties expressly designed for the needs of a particular tenant.

After Arthur passed away in 1985, Stanley moved his headquarters to Beverly Hills and together with his son Jack built and bought properties throughout the United States. He is still active today and admits that he is willing to meet with anybody who comes to his office, “Because you never know when the next deal will walk in the door.”

Despite his busy life, Stanley is totally immersed in his philanthropic efforts. He is the Founding Chairman of LA Men’s ORT and is the primary benefactor of the LA ORT Technical Institute. He and his family have been particularly active and generous to Vista Del Mar, which cares for abandoned, neglected and abused children in Los Angeles. Stanley is also a major supporter of many Yeshivot, the Jewish Federation, Cedars Sinai Medical Center and the Jewish Home for the Aged as well as a long list of worthy causes that benefit all people in Los Angeles.

But the truth is, as Stanley will admit, he is a major supporter of many Israeli institutions. Which is why when Shaare Zedek approached him to support The Matloff Underground Hospital, he agreed immediately and chose to dedicate a Patient Ward.

Named after the internationally renowned former Chief of Cardiothoracic Surgery at Cedars Sinai Medical Center in Los Angeles and Past President of the Cardiothoracic Society of America, Dr. Jack Matloff and family, the Underground Hospital is an ambitious and critical project which prepares the Hospital and the citizens of Jerusalem for all types of mass casualty events.

This comprehensive disaster management center serves as an urgent medical care facility for mass casualty events and natural disasters as well as an educational resource for medical professionals and first responders throughout Israel and the world. In the event of a national emergency or mass casualty attack, the entire second floor of Shaare Zedek is underground and can transform quickly into a fully functioning underground medical facility. This floor presently houses the emergency departments, pharmacy, surgical operating complex, medical imaging facility, key communications facilities and other core operations. It also includes a large, protected facility of approximately 15,000 square feet which will have 150 beds to accommodate newly admitted patients and/or patients already admitted to the Hospital who could not be otherwise relocated. It will contain a treatment and decontamination unit with specialized isolation areas to deal efficiently with large numbers of patients and a comprehensive computerized system to permit patients to be tracked and directed for appropriate treatment.

When asked about his dedication of the project Stanley explained, “I have always felt it was my responsibility to support important causes in Israel. When Shelly Levy approached me about doing something special for Shaare Zedek, I was in awe of the critical importance of the project and the incredible commitment to medical excellence exhibited by this Hospital. I am so honored to partner with them for the betterment of the citizens of Jerusalem and Israel.”

Shaare Zedek Director-General Prof. Jonathan Halevy describes Stanley as, “A man of great vision, great passion and great strength. He has applied his beautiful Jewish soul to wonderful, life-saving pursuits in his hometown and in Israel. We are honored to call him friend.”

Stanley and his wife Joyce are married close to 60 years. They enjoy traveling, spending time with their beautiful family, Jack Black, Jill Zalben, Janis Warner and their six grandchildren, and actively taking part in the causes of which they are supporters.

We are blessed that the Blacks are part of the Shaare Zedek family.
Another Shaare Zedek Success Story

Shaare Zedek Medical Center has a very special place in the hearts of Debbie and Jay Solomont. More than five years ago, their son, Yehuda Solomont, was diagnosed with Aplastic Anemia and spent three months in isolation at the Hospital. Debbie and Jay say, “The care he received was first class. We are forever indebted to the Hematology Department, physicians, nurses and other staff for the personal care given to Yehuda and to our family.”

Midwife Care at Shaare Zedek

The standard of midwife care in the Shaare Zedek delivery rooms is among the best in the world. Director of the Delivery Room nursing staff, Ms. Hava Haham, RN MA and Team Leader Dr. Pnina Mor, RN PhD, recently organized an intensive two-day conference, which included lectures on high risk pregnancies and workshops on effective communication, leadership and interpersonal skills. The midwives are now even more prepared for this year’s births, expected to reach 21,000 at Shaare Zedek this year.

Improving Communications with Non-Hebrew Speakers

As part of Shaare Zedek’s efforts to better serve patients who are not Hebrew speakers, the Hospital partnered with the Jerusalem Inter-Cultural Center and the Jerusalem Foundation to hold training for members of the medical staff to improve communication with patients and their families who speak Arabic, Russian and Amharic. As one of the participants in the course explained, “We work in a diverse environment in the center of Jerusalem. We strive to provide each and every patient with tailored care. Communication is a key element in providing for patients’ needs.

Remembering the Yom Kippur War

This year marks the 40th anniversary of the Yom Kippur War. Dr. Zerem Friar, head of the Shaare Zedek Pediatric Department in 1973, remembers, “There were injured soldiers throughout the Hospital and we worked day and night. We tried to release anyone we could to make more space for soldiers.”

Bikur Cholim Saved: Shaare Zedek City Center Campus

Keeping the doors open at Bikur Cholim is important for the city as it is the only medical facility in Jerusalem’s center and is also within walking distance to a number of large, observant neighborhoods as well as the Old City. This merger unites Jerusalem’s two oldest hospitals, with the 111 year-old Shaare Zedek being the “younger” of the two. The bottom line is, “Jerusalemites have gained,” says Prof. Halevy.

Although the reconstituted Bikur Cholim branch now offers fewer Departments, there are more ambulatory services and diagnostics. Thanks to Jerusalem’s light rail, Shaare Zedek’s 94 Departments and Units are just seven stops away.

In May 2013, Dr. Ronni Gamzu, Director-General of Israel’s Health Ministry, visited Shaare Zedek’s Bikur Cholim “City Center Campus.” “I visited the hospital six months after my last visit, when there was a serious danger of its closure and all the staffs were being dismissed,” Gamzu said. “It is now four-and-a-half months since we chose Shaare Zedek to take it over and run it, and I saw a stable institution that is being run in an impressive manner. There are better medical standards than before.”
Visiting Shaare Zedek Medical Center

Kaplan Family Visit

Three Generations: Manny Kaplan of Studio City, CA, his two sons, their wives and six of his grandchildren dedicated the new Adolescents' Multi-Media Recreation Room and Program in the Wilf Children’s Hospital in memory of Manny’s late wife, Sybil Kaplan.

Kestenbaum Family Visit

Women’s Division President and National Board member Deborah Kestenbaum, College Bowl-A-Thon Co-Chair Arielle Kestenbaum, Alan Kestenbaum and Director-General Prof. Jonathan Halevy in the Jesselson Heart Center.

Dobin Family at SZMC

Jennifer Dobin of Miami Beach, FL and her family at Shaare Zedek.

Spitz Family at SZMC

Mae Spitz of Highland Park, IL, in blue jacket at center, and her family look on as her husband Mark displays a plaque marking their donation of the Surgery Work Area in the Wilf Children’s Hospital.

The family was in Israel to celebrate the bat mitzvah of their granddaughter Ilana and the photo was taken in Shaare Zedek’s Pediatric ER Family Waiting Room.

Jackie and Johana Abraham

Jackie and Johana Abraham of Bay Harbor, FL visited Shaare Zedek. The Abrahams will be hosting a Young Leadership Event at their home in November.

Kleins Visit Shaare Zedek Medical Center

Candee and Jack Klein recently traveled to Israel and visited Shaare Zedek. They are standing in front of a plaque commemorating a donation Jack made to the Noga Clinic for healthy carriers of defective BRCA genes, made to honor the memory of his late wife, Elisa. Jack and Elisa Klein also donated the Paramedics’ Lounge in the Weinstock Department of Emergency Medicine in the Fanya Gottesfeld Heller Floor.

Aharon Watson & Jordan Magid

New National Board member and Co-Chair of the College Bowl-A-Thon Aharon Watson visited Shaare Zedek with Jordan Magid (son of National Board Member Larry and Millie Magid).

LA Leader Barak Aviv

Barak Raviv, one of the Los Angeles Jewish community’s rising young leaders and donors, visited Shaare Zedek for his second time.
On Sunday March 17, 2013, 12 members of “Team Shaare Zedek” were among the 14,500 runners participating in New York City’s Half Marathon. In keeping with the day’s theme of “More than a Run”, these 12 athletes came together to raise more than $18,000 for Shaare Zedek. We are so thankful to our runners, Peri Avitan, Andrew Friedman, Shmuli Gross, David Hiltzik, Greg Kramer, Lizzy Luxenberg, Amnon Moneta, Daniella Muller, Cal Nathan, Alon Schwartz, Dovi Shenkman and Brian Wagner who reached out to their friends and family in order to support the Hospital.

In 2012 the American Committee was to field its first ING NYC Marathon team. Although the marathon was cancelled due to Hurricane Sandy, we’re so proud of Team Shaare Zedek’s members for all their efforts in ensuring that our first marathon was a fundraising success! Thank you to Gregg Kramer, Lizzy Luxenberg, Amnon Moneta, Cal Nathan, Dovi Shenkman, Aviva Tobin-Hess, and Yanki Vorckheimer for dedicating a Warming Bed for the Huberfeld Neonatal Intensive Care Unit in the new Next Generation building.

Shaare Zedek will be represented in the 2013 ING NYC Marathon on Sunday, November 3rd by a team of caring individuals who are committed to helping the Hospital to save lives in Israel. We thank Peri Avitan, Eliyav Benjamin, Stu Heifetz, David Hiltzik, Dr. Ofer Merin, Ari Platt, and Rachel Mark for joining Team Shaare Zedek and look forward to an easy and enjoyable race.
Fifth Avenue in New York City was a sea of blue and white as marchers and spectators celebrated Israel’s 65th birthday at the Celebrate Israel Parade on June 2, 2013. Decked out in special Shaare Zedek doctor shirts, the American Committee float bearing the slogan “Shaare the Love” rolled up Fifth Avenue with a crowd of supporters marching alongside. Join us at next year’s parade on Sunday, June 1, 2014!
**Northeast Region**

**Black Tie College Bowl-A-Thon**

More than 300 college students from throughout the country filled the two floors of Bowlmor Lanes in Greenwich Village, NYC on Monday, August 26 for the 5th Annual College Bowl-A-Thon fundraiser for Shaare Zedek. Spearheaded by Event Chairs Aharon Watson, Arielle Kestenbaum and Moshe Zauderer, the Bowl-A-Thon achieved its fundraising goal of $180,000 through a combination of matching funds and money raised by the 40 participating teams.

All proceeds from this year's event will be used to dedicate the Hospital's MRI Control Room. In 2012, the College Young Leadership Board successfully raised $100,000 for the Glaubach Pediatric Emergency Room.

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**Western Region**

**Fourth Floor at Shaare Zedek Named For Gertrude (Trudy) Kestenbaum**

Those entering the fourth floor of Shaare Zedek will now be greeted by a picture that shows the smiling face of a woman who was one of the Hospital’s most beloved donors. Recently, Louis Kestenbaum of Beverly Hills, CA dedicated the fourth floor of the Hospital in memory of his beloved wife, Trudy, "a"h.

Trudy and Lou were childhood sweethearts who married shortly after returning from the concentration camps. After coming to the US and settling in Pittsburgh, they later moved to Los Angeles in 1962 with their daughters Rene and Lynda.

Trudy used to describe their philanthropy as “giving with a warm hand.” They focused their gifts on Jewish education in Los Angeles and support of Israel, initially providing housing for new immigrants to the fledgling nation and funding more than fifty significant projects including day care centers, senior citizens facilities, libraries, parks and forests. In addition to the fourth floor, the Kestenbaums also donated the Central Core for Shaare Zedek’s ER and the Kestenbaum Department of Social Services.
During a recent family bar mitzvah trip to Israel, the Adelipour family visited Shaare Zedek to dedicate The Stefan Adelipour Pediatric Shock, Trauma and Burn Treatment Center, which is housed within the Glaubach Department of Pediatric Emergency Medicine.

Stefan Adelipour was only 22 and a senior at Boston University when he lost his life to a terrible fire at his off-campus apartment. His last act was to save the life of his roommate. To honor his memory, the family decided to establish the Stefan Adelipour For Life Foundation and to establish a facility that would treat children in the most critical conditions. The ultra-modern Center features a room with a positive pressure system to ensure burn victims have maximum protection from infection and is equipped to resuscitate, intubate, mechanically ventilate, and when necessary, operate on Shaare Zedek’s younger patients.

Shaare Zedek Intellectual Salon Program

As with all American Israel-related organizations, the financial sustainability of Shaare Zedek will soon be in the hands of young Jewish adults. For this reason, the American Committee in Los Angeles developed a pilot “Intellectual Salon Program” to provide compelling, effective and innovative learning experiences with the purpose of strengthening young Jewish adults’ connection to Israel and their Jewish identity. The Intellectual Salon Program provides an innovative learning platform where young Jewish adults can gather in a dynamic environment to learn from high level local, national and international leaders in a wide range of Israel-related topics.

The Intellectual Salon Program’s primary goal is to engage Jewish young adults with Shaare Zedek and motivate them to become future donors and supporters. Since February, 2011, there have been 18 Salons held in private homes throughout Los Angeles, drawing more than 500 young Jewish adults, most of whom are repeat attendees and more than 95% of whom had no previous affiliation with the organization.

Speakers have included Malcolm Hoenlein, Executive Vice Chairman of the Conference of Presidents of Major American Jewish Organizations; Dr. Michael Berenbaum, scholar, professor and rabbi who played a pivotal role in the development of the US Holocaust Memorial Museum in Washington, DC; Raanan Gissin, Senior Advisor to Israel Prime Minister Ariel Sharon; David Suissa, President of Tribe Media and the Los Angeles Jewish Journal; and Prof. Jonathan Halevy, Director-General of Shaare Zedek.
Northwest Region

Prof. Ephrat Levy-Lahad Visits San Francisco

Prof. Ephrat Levy-Lahad, Director of The Fuld Department of Medical Genetics at Shaare Zedek and a leading expert of BRCA1 and BRCA2 gene research, visited San Francisco and spoke at a Northwest Region event in the home of Francine Gani. Pictured (left to right) are Ephrat Levy-Lahad and Candee and Jack Klein.

Shaare Zedek Hosts Booth at SF “Israel in the Gardens”

Francine Gani, right, President of the Northwest Region of the American Committee and National Board Member, helped staff a table at the June 2013 “Israel in the Gardens 2013” event at Yerba Buena Gardens in San Francisco. With her, at left, is Jonathan Friedman, Northwest Regional Director.

Northwest Region Hosts Intimate Piano Recital

Francine Gani, President of the Northwest Region of the American Committee, hosted an intimate concert with Rami Bar-Niv, one of Israel’s most accomplished pianists. Francine delighted the audience of 30 with an interesting overview of her recent visit to the Hospital. Opening with an original composition, “Rhapsody in Blue and White,” based on an Israeli folk song, a Ladino Jewish melody and “Hatikva,” Bar Niv captivated the audience with interesting and entertaining banter while playing selections from Gershwin, Chopin and Piazzolla. Included among the guests were Jack and Candee Klein and both long-time and new Shaare Zedek supporters.

Midwest Region

Midwest Hosts Intellectual Salons

The Midwest Region of Shaare Zedek has adopted the Intellectual Salon program created by our Western Region in Los Angeles to provide compelling, effective and innovative learning experiences with the purpose of strengthening young Jewish adults’ connection to Israel and their Jewish identity.

On April 25, Gary Kenzer, National USA Executive Director of Honest Reporting, spoke about “Media Bias and Israel: Finding Common Ground” and Carole Groover, Kosher Oenophile, gave a talk entitled “Not Just Manischewitz: What Makes Wine Kosher?” The evening was hosted by Jonah and Gina Siegellak.

On June 23, Midwest Regional Co-Chair Adele Gorenstein hosted a Salon. Midwest Regional Board Member Michael Traison, a Principal at the Law Firm of Miller Canfield, spoke on “Preserving Jewish Heritage in Poland.” In addition, Dr. Nancy Zarse, Professor and Clinical Psychologist at The Chicago School of Professional Psychology, discussed “Israel: Terrorism, Trauma, and Resilience.”

Illinois Secretary of State Visits Shaare Zedek

Illinois Secretary of State Jesse White and the “Jesse White Tumblers” visited Shaare Zedek in May 2013. The group was given a tour, which included stops at the Pediatric Department, the Cardio Rehab Gym and the ER.

Jesse White and the team visited a pediatric dialysis patient, went to the pediatric educational institute and met with Dr. Abraham Steinberg to discuss the religious, ethical and legal aspects of organ donation in Israel. The group also met with ER Director Dr. Todd Zalut, who was born in the Midwest and went to medical school in Chicago.
Marilyn and Al Pollans hosted a reception for Shaare Zedek in their Bal Harbor home. Professor Robert Watson, Director of American Studies at Lynn University in Boca Raton, discussed American politics and how it impacts the State of Israel.

Pictured, from left, Professor Robert Watson, American Committee President Murray Laulicht, American Committee Chair Menno Ratzker, Jack Gluck and Al Pollans.

A crowd of more than 75 participants gathered together to celebrate Yom Ha’atzmaut with Shaare Zedek at the Boca Raton home of Gabi Weiss. Speakers included Revital Malka, Vice Consul of Israel for Florida and Puerto Rico and Rabbi Barry Konovitch. Among the guests were Barbara and Ben Dobbin, Marlene Farkash, Heni and Henry Galal, Ayne Rauch and many other friends of the Hospital.

Michael and Sharon Budwick hosted an Intellectual Salon Dessert Reception at their Miami Beach home to benefit the Matloff Underground Emergency Preparedness Center at Shaare Zedek Medical Center. More than 40 attendees heard Dr. Norman Goldwasser, a national renowned licensed clinical psychologist, discuss “Maintaining Your Relationships Under the Stress of Daily Life.” Pictured at the event are, from left, Michael and Sharon Budwick, Jennifer and Joshua Dobin.
We thank the following teenagers who undertook Bar/Bat Mitzvah Projects to support Shaare Zedek Medical Center in Jerusalem

Becoming a Bar or Bat Mitzvah is a tremendously meaningful occasion and sharing it with us will not only enrich your experience, but will help us to save lives. Participants have run or participated in walk-a-thons, held basketball shoots, bowl-a-thons, car washes and bake sales to raise funds and buy needed equipment for Shaare Zedek.

To participate, contact your local office (see the directory on page 2).

Hannah Malter

Hannah Malter, along with her parents, grandparents, and siblings, visited Shaare Zedek and gave out stuffed animals to the children at the Hospital. Back in her hometown of Armonk, NY, she held a 3.6 mile walk-a-thon where she encouraged family and friends to join her in support of the Medical Center. We thank Hannah for her donation of a wheelchair.

Rebecca Ordan

In lieu of gifts, Rebecca Ordan asked friends and family to donate to Shaare Zedek in honor of her Bat Mitzvah and was able to dedicate a defibrillator to the Wilf Children’s Hospital. Her Bat Mitzvah project also inspired her to take a CPR course.

Brian Nathan

Continuing in his family tradition of chesed and support for Shaare Zedek, Brian Nathan invited his friends and family to an exciting “chesed day” which began with davening and breakfast, followed by a Basketball-A-Thon in the HAFTR (Hebrew Academy of the Five Towns and Rockaway, NY) gym. The event was a great success, and Brian donated a defibrillator and two wheelchairs to Shaare Zedek in loving memory of Jason Botnick, z”l.

Dylan Cooper

Dylan Cooper of Clifton, VA held a “Bowl-A-Thon” for his Bar Mitzvah project to raise funds for Shaare Zedek. Dylan’s grandparents, Norman and Angela Cooper of Aventura, FL, are Silver Founders of the Hospital.

Jordana Shalit

In honor of her Bat Mitzvah, Jordana Shalit joined the North Shore Hebrew Academy (NY) Walkathon on May 19, 2013 to benefit Shaare Zedek. With sponsorships from friends and family, Jordana brought in the largest amount of donations and we thank her for collaborating with students from North Shore Hebrew Academy’s 6th, 7th and 8th grades in dedicating a Neonatal Crib for the ICU in the Shaare Zedek new Next Generation Pediatric Unit.

Allie Starr

For her Bat Mitzvah project Allie Starr of Plantation, FL raised funds for the Wilf Children’s Hospital at Shaare Zedek.

Matthew Garfield

Matthew Garfield learned about Shaare Zedek and then used that knowledge to speak to his family and friends about the Bar Mitzvah project he elected to take on. Matthew dedicated two wheelchairs to the Hospital.

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Dylan Modlin

Dylan Modlin held her chesed event at Ramaz in honor of her Bat Mitzvah. Dylan’s “Basketball Chesed Event” was a great success and was enjoyed by her friends and family. Dylan dedicated an emergency bed stretcher and wheelchair to Shaare Zedek.

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Recession-Proof Retirement
Ensuring Your Future is Just a Step Away

What is a Shaare Zedek Gift Annuity?

It’s a contract under which the American Committee for Shaare Zedek Medical Center in Jerusalem, Inc. (authorized under New York) commits to paying a fixed-rate lifetime annuity to one or two individuals in exchange for a contribution of cash or marketable securities. The fixed annuity rate is based on the age(s) of the annuitants and is drawn from Shaare Zedek’s gift annuity tables for one life or two lives.

Why Purchase One Now?

In these difficult times, individuals need to be sure that their fixed income investments are secure, and that the rates they receive are high enough to help them with their costs of living during retirement. Solid charitable organizations like the American Committee have been making regular and timely payments to annuitants for years during all kinds of investment markets. Our gift annuity reserve fund, required to be sufficient under regulations of the New York State Insurance Department, assures our annuitants that their payments will always be made.

I set up a Shaare Zedek Charitable Gift Annuity together with my wife Trudy, z"l, because we wanted to find a way to make a lasting difference for this vital institution in Jerusalem, while also making a smart, mutually beneficial financial decision. Our motto has always been to give with “a warm hand”. The American Committee for Shaare Zedek’s reputation for transparency, financial acuity and personalized donor service allows me to have peace of mind knowing that my donation is in good hands and will be used for years to its maximum capacity for the betterment of the people of Jerusalem and Israel.

Lou Kestenbaum
Los Angeles, CA

What are the Shaare Zedek Gift Annuity Rates?

Our rates are generous – among the highest available. Here are some sample one-life rates:

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*assumes a contribution made in cash in September 2013

How Can You Find Out More:

Please call our Chief Financial Officer, Samuel Tuchman, at 212-764-8057, fax to 212-221-0958 or email stuchman@acsz.org, with your date(s) of birth and he will promptly send you a confidential calculation. That’s all it takes. No obligation.

Now, more than ever, a Shaare Zedek Gift Annuity may be the safe philanthropic life-income investment you need to make.
The Shaare Zedek Family is eternally grateful to its donors who choose to support us at every giving level. The following is a list of those who donated $5,000 or above from January 2012 - September 2013. (Donors are listed in the category of this year’s contribution, unless this donation represents the first payment on a new pledge.)

**$5,000 - $9,999**
- Asher Abehsera
- Ellen and Irwin Adelsberg
- Dr. Eli Baron
- Lauren and David Boim
- Mr. and Mrs. Abraham Borg
- Adam Brenner
- Linda and Maynard Brittan
- Estate of Sadie Jane Cahn
- Abbey and Steven Chill
- Rebecca and Steven Cole
- Annie and Abraham David
- Dunia and Dr. Shukri David
- Morris Deakter
- Leon Finley Trust
- Deborah and Dr. Kevin Fox
- Rachel and Morris Fuchs
- The Galter Foundation
- Deborah and Elliot Gibber
- Raymond Gindi
- Jean and Eugen Gluck
- Batsheva and Avrohom Goldfeder
- Estate of Philip Goldrich
- Zipporah and Leon Goldstein
- Adele Gorenstein
- The Arie and Eva Halpern Foundation
- Bucky Hazan
- Virginia Bayer and Rabbi Robert Hirt
- Ellen and Heshie Hirth
- Larry Horn
- Fred Horowitz
- Independent Order Brith Shalom Charitable Fund
- Infinity Group Inc.
- Iranian American Jewish Cultural Organization
- Gustave Jacobs
- Jewish Aid Worldwide
- Joseph Alexander Foundation, Inc.
- Michael and Lawrence Kadis
- Abby and Dr. Yitzchak Kanarek
- Rashel Kashani
- Estate of Lucie Klanfer
- Bernard Klepach
- Nina Korall
- Sarena and David Koschitzky
- Rosalyn and Leon Kozak
- Elizabeth and Dr. Ronald Krinick
- Fran and Rabbi Jonah Kupietzky
- Jeremie Lappe
- Fay Lehrer
- Susan and Mark Leiter
- Gertie Levy
- Estate of Dr. Yale Lewine
- Judith and Isaac Livny
- Rita Lowi
- Marlene and Gadi Maier
- Estate of Frieda Makovsky
- Marcie Meier
- Katherine Merage
- Deborah and Frank Morgenstern
- Michael Morgenstern
- Cheryl and Dr. Ronald Nagel
- Albert Nasi
- Estate of Lea Polk
- Marilyn and Albert Pollans
- Hadasa and Jay Pomrenze
- The Louis and Harold Price Foundation
- Judy and Thomas Raskin
- Stefanie and Jeff Ratzker
- The Barak Raviv Foundation
- Marc Reiss
- Rose Romerovski
- Ruthy and Steven Rosenberg
- Miriam San
- Dorothy and David Schachne
- Alice Schoenfeld
- Joel M and Judith Schreiber
- Alvin Segal
- Lawrence Sharnak
- Mr. and Mrs. Benjamin Siance
- Mansour Sinai
- Barry Smith
- Arezi and Harry Sohn
- Dr. Leah Gruss and Dr. Joel Spielman
- St. John Providence Health System
- Aron Stavisky
- Terry and Joel Storch
- Zahava and Moshe Straus
- Michael Traison
- Dr. Richard Tresley
- Art Van Eslander
- Robin and Robert Waldman
- Nancy and Ari Weinberger
- Selma Lee and Daniel Weiss
- Estate of Erna Wertheim
- Westwood Surgery Center, Inc.
- Eileen and Dr. Daniel Wohlgerlinter

**$10,000 - $24,999**
- Ora and Maury Aaron
- Shira and Ronald Abrams
- Malcolm Appelbaum
- Eva and Frank Bacharach
- Estate of Zebia Bacon
- Dr. Emma Laskin and Bart Baum
- Joan and Shael Bello
- Harry H. Beren Trust
- Marjorie Diener Blenden
- Lillian and Gary Chubak
- Neil Cohen
- Susanne Czuker
- Shelli and Harvey Dachs
- Haron Dahan
- Dr. Gerald Eichner
- Estate of Gertrude Engelberg
- Excel Property Management Services, Inc.
- Michael Fallas
- Eileen and Steven Farbman
- Marion Fichtenholz
- Pessia and Robert Frankel
- Heinz Frankenstein
- Amy and Morton Friedkin
- Aviva and Kenneth Friedman
- Susan and Stanley Friedman
- Liebe and Dr. Ivor Geft
- Anna Globe
- Shari and Joshua Goldberg
- Estate of Fanny Goldfarb
- The Allan S. Gordon Foundation
- Great Vest Side Club
- Sheba and Jack Gruber
- The Grunebaum Foundation, Inc.
- Hands On Tzedakah, Inc.
- Violet and Jack Harounian
- Fran and Alan Hirme
- Iranian Jewish Women Organization
- Dana and Marc Jason
- Linda and Michael Jesselson

*Of Blessed Memory*
<table>
<thead>
<tr>
<th>Amount</th>
<th>Foundations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$100,000 - $499,999</strong></td>
<td>Estate of Joseph Lazard, Henrietta Leibowitz, Carol and Seymour Levin, Estate of Ursula Lichtenstein, Mr. and Mrs. Ralph Loewenberg, Millie and Larry Magid, Judith Markowitz, Estate of Clare Mayer, Estate of Dorothea Meltzer, Esther and Moshe Muschel, Marcy and Paul Nathan, Robert Pinkert, Robert Price, Gabrielle Propp, Estate of Burton Richards, Estate of Adella Russel, The Deborah and Daniel Schwartz Foundation, Sandy and Jerry Seligsohn, Laurie and Jordan Slone, Jennifer and Mark Smith, Ann and Pinky Sohn, Estate of William Solomon, Karen and Robert Spitalnick, Gisela Steigman, Rena and Dr. Elliot Steigman, Leah Susskind, Lynn Syms, Susanne and Endre Vamos, Louise Kirschner and Harvey Wolinetz, Rose Zarucki</td>
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<tr>
<td><strong>$500,000+</strong></td>
<td>Manny Kaplan, Dr. Monique and Mordecai Katz, Gloria and Harvey Kaylie, Deborah and Alan Kestenbaum, Candee and Jack Klein, Irene and Martin Kofman, Pola Kuppermann, Seryl and Charles Kushner, Fran Laufer, Karen and Dr. Joseph Levine, Estate of Gershona Maden, Marnie and David Nagel, Drs. Etta and Isaac Novick, Rivka and Martin Rapaport, Helen and Menno Ratzker, Ingeborg and Ira Leon Rennert, Stephen Rosenberg, Murray &amp; Sydell Rosenberg Foundation, Monica and Philip Rosenthal, Anne, a’h and Lee Samson, Sato Family Foundation Inc, Dr. Babs Waldman and Avi Shaked, Estate of Adela Sorin, Radine and Bill Spier, Estate of Anna Tag, Estate of Miriam Temkin</td>
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</tbody>
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* Of Blessed Memory
SAVE THE DATES

OCTOBER 26, 2013
7th Annual Children’s Champions Bowling/Casino Event Bowlmor Lanes, Times Square New York, NY

OCTOBER 27, 2013
Art for Shaare Zedek Hiller Aviation Museum, San Carlos, CA

OCTOBER 28, 2013
Dr. David Applebaum Symposium on Preparedness for Mass Casualty Events Luxe Hotel (Brentwood) Los Angeles, CA

NOVEMBER 3, 2013
ING NYC Marathon - Team Shaare Zedek New York, NY

NOVEMBER 16, 2013
Young Leadership Event Bay Harbor, FL

NOVEMBER 20, 2013
ACSZ National Dinner The Pierre New York, NY

FEBRUARY 12, 2014
Winter Luncheon Miami Beach, FL

MARCH 26, 2014
Women’s Health Day New York, NY

MAY 14, 2014
Women’s Division Luncheon Museum of Jewish Heritage New York, NY

JUNE 1, 2014
Celebrate Israel - Israel Day Parade New York, NY

For more information, visit www.acsz.org/events