THE HOSPITAL WITH A HEART IN THE HEART OF JERUSALEM

For more than 112 years, Shaare Zedek has been providing "Innovative Medicine in the Heart of Jerusalem" and responding to the needs of the city's diverse population from its very first day.

Shaare Zedek Medical Center's new 230,000 square foot Next Generation Building will soon be completed.

DID YOU KNOW? The Jerusalem Municipality has approved plans to expand Shaare Zedek Medical Center in 2035 from 46 acres to 82 acres, tripling the Hospital's facilities. Shaare Zedek is the fastest growing hospital in Israel.
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Medical Center in Jerusalem

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American Committee for
SHAARE ZEDEK
Medical Center in Jerusalem
Innovative Medicine in the Heart of Jerusalem
Dear Friends,

As Rosh Hashana approaches, now is the time to reflect on the past twelve months and to look with hope and prayer to the coming year. It has been a long and difficult summer, as rockets targeted Israel’s citizens and cities, and as the IDF fought bravely to defend our precious Homeland. While Shaare Zedek was not on the front lines, we can all be proud of how the Hospital responded to the crisis. From the minute that the war began, Shaare Zedek was on high alert, ready to treat wounded victims and lead both patients and visitors to safety in case of attack. All of Shaare Zedek’s medical departments and public areas have direct access to shelters or safe rooms and many of the Hospital’s buildings are reinforced, most notably the new nursery and the Huberfeld NICU.

Shaare Zedek also had the opportunity to care for many Israeli soldiers who were wounded in battle, as well as civilians injured in the terror attack on Ha’Neviim Street.

Although the war dominated Israel’s headlines, the news at Shaare Zedek was that babies were delivered, patients treated, procedures performed, research yielded new discoveries and the Hospital’s growth continued. Throughout the year we have witnessed a steady progression of departments being moved to the Next Generation Building. We eagerly await the completion of this remarkable new facility by the end of 2014.

It is important to note that one of the major accomplishments of Shaare Zedek’s management is that the Hospital continues to operate on a balanced budget, which means that all donations are used to fund capital expansion and to buy new equipment. Thanks to the Hospital’s skilled management, your donations are not being used for Hospital operations, but rather to allow the medical center to rise to new heights.

Every day, remarkable things happen at Shaare Zedek, thanks to your continued friendship, support and commitment. As widely reported in the press, recent breakthroughs included a major study of the importance of BRCA mutations in early detection of breast and ovarian cancer in women with no family history of cancer and the use of stents to treat aortic aneurisms.

On behalf of the entire Shaare Zedek family, I want to wish you and your loved ones a Shana Tova, a healthy, sweet and happy New Year. We pray that in 5775 there will be no victims of war or terror to treat and that it will be a year of peace and happiness for all.

Murray J. Laulicht
President
Within minutes of meeting Fanya Gottesfeld Heller, a few things are strikingly obvious: Her keen intellect, her passion for education, her heartfelt compassion, her legendary generosity and perhaps most of all, her ability to use the deep scars of her past travails to mold her message of hope.

Fanya’s commitment to education has always remained a priority in her life. As soon as she arrived in the United States, she enrolled at Columbia University, despite her struggling English. She obtained a B.A. and an M.A. in psychology from The New School for Social Research, and honorary degrees from Yeshiva University and Bar-Ilan University. She has also studied philosophy and literature at the New School, and family therapy at the Ackerman Institute.

In 1993, Fanya bravely penned her heroic story *Love in a World of Sorrow*, which traces her miraculous survival from the atrocities of the Holocaust. Born in Skala, Ukraine, Fanya, her parents and her brother were hidden from the Nazi death squads through the kindness of two Christian rescuers, a Polish peasant and a Ukrainian militiaman. Despite the incomprehensible conditions, Fanya miraculously survived and continues to live a full life while sharing her message of courage and strength.

Since the release of her book, Fanya has traveled around the country, sharing her story with students of all ages. She explains: “First I have to earn their trust and respect.”

After hearing about my experiences we develop a real connection and then I tell them that I have two messages they need to leave with. First, they must have hope. If they believe in themselves, they can do anything they set their minds to. And secondly, I bring them a message of love.” With a smile she explains, “At this point, they typically line up to get kisses from me.” Her relationship with these students and the impact she is able to have on their lives is one of her proudest accomplishments.

Fanya’s book is now part of the suggested reading lists for courses at Princeton University, University of Connecticut, and Monmouth University, among others and her writings have also appeared in *The New York Times, The Wall Street Journal, Newsweek* and Jewish newspapers nationwide.

In 1987, just months after her husband Joseph, z”l, passed away, she made her first visit to Shaare Zedek after which she dedicated the Department of Pediatric Cardiology. She explains, “Helping heal the hearts of these little children was important to me, but more than anything, it helped me to mend my own heart.”

In 2003, Fanya, together with her son Ben Heller and daughter Dr. Jacqueline Heller, dedicated the 2nd floor of Shaare Zedek, which serves as the heartbeat of the Hospital, housing the Weinstock...
Family Department of Emergency Medicine, the Wohl Surgical Operating Center, the Marloff Underground Hospital and so much more. If you have visited Shaare Zedek in the last decade, you have undoubtedly been greeted by the sight of the iconic Fanya Gottesfeld Heller 2nd Floor signage as you approach the main entrance to the Hospital. In 2006, the Hellers made an additional major gift to Shaare Zedek. In recognition and in appreciation for this exemplary support, the names of Fanya Gottesfeld and Joseph Heller, Ben and Beth Heller and Dr. Jacqueline Heller were affixed to our esteemed Healers of Jerusalem Wall.

When asked why she supports Shaare Zedek she replied, “A Jewish hospital in Israel? It was an unbelievable miracle to me. From the first moment I saw what was happening there I was overwhelmed and impressed. To this day, whenever I visit Israel I take my children and grandchildren to bring toys to the kids being treated in the pediatric department. It is incredibly meaningful for me to see the faces of these children as we go room to room.”

In the words of Chief Operating Officer Rachel Wolf: “Fanya is a role model for women, for children, for philanthropists, for educators and for all those looking to make a difference in this world. She has survived brutalities and evil that are unthinkable to us today, and yet she used these experiences to make herself stronger. She took the horrors and the pain inflicted upon her and transformed them into goodness, kindness and love which have literally and figuratively saved the lives of hundreds and hundreds of students

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Fanya currently lives in New York City and above all else is most proud of her children Ben and Beth, Jacqueline and Gabe, Miriam and Yuval, her eight grandchildren and seventeen great-grandchildren.

**Naymark Department of Otolaryngology Dedicated**

Close friends and relatives from Israel and abroad attended the July 9th dedication of the Dr. Abraham I. and Ruth Naymark Department of Otolaryngology (Ear, Nose and Throat). Expressing their gratitude on behalf of the Department were Director Jean-Yves Sichel, Head of the Cochlear Implant Program Dr. Ronen Peretz and Director of Pediatric Otolaryngology Dr. David Atel, who each reported on the ever-expanding scope of activity in this realm at Shaare Zedek.

The late Dr. Abraham Naymark, of Holliswood NY, had a history of supporting this department, having previously dedicated Shaare Zedek’s Cochlear Implant Program. Close friends of the Naymarks in attendance included Norman Horowitz and Rabbi Raphael Butler who spoke about the late Dr. Naymark’s commitment to causes close to his heart.
Paul Jeser: Heidi, before I ask you the real question about the big change in your life, how many times have you been to Israel?

Heidi Rothberg: I can’t even count any more. I go to Israel three, maybe four times a year.

PJ: So well over 100 I am assuming?

HR: At least. I’ve been going since 1957.

PJ: Do you remember the first trip you went on?

HR: I do. Dad (Sam Rothberg, z”l) had meetings and we stayed at the Sharon Hotel in Herzliya. Because he was always having meetings, I spent a lot of time on the beach waiting for the donkey cart to come around. We would take our lira and we would buy field corn and butter and salt and eat that and then we would play in the sea for a while and then we would wait for the other donkey carts to come selling watermelon. That was my memory as a child and playing in the pool. They only had two lane roads, dirt roads, going to most of the places. I also remember the Mandelbaum Gate in Jerusalem. That was one of the first memories that we couldn’t go on the other side. You could only look over there.

PJ: What was your last trip to Israel like? What were the big differences between 1957 and 2014?

HR: One of the big differences is that on this trip we went to my friend’s son’s pub which is in the Florentine district in Tel Aviv.

PJ: On this trip you did something that I think many people think about, but they don’t do. You became an Israeli citizen. What led up to that decision?

HR: I got tired of going over as an American doing my philanthropic work and just popping in and then going home. I have traveled to Israel since the mid 50’s and because of my dad’s work I developed a strong connection. I am now an Israeli working for my country. Not an American doing good works in Israel for the Jewish people. So, now it’s not only for my people, but for my country.

What is happening now, even in the States, just proves Jews need our own State. We are not safe on our campuses here – look at what is happening at UCLA. We are being physically assaulted, not just verbally assaulted. People say Israel is an Apartheid state – that is just not so! We have Arab MKs. I have volunteered as an EMT and worked on mixed crew ambulances in Jerusalem.

PJ: Let’s discuss your new citizenship. You hear at times that the Israeli bureaucracy is impossible to deal with. How did you find the bureaucracy? How did you find dealing with the Jewish Agency and Nefesh B’Nefesh?

HR: They were fabulous. A friend of mine who would like to remain nameless knows someone at the Absorption Ministry and he called the Jewish Agency for me. I met with a gentleman there and he gave me the 15 page application and the list of other things you need. I learned that you have to have your original birth certificate, marriage certificate, divorce certificate, and you have to then send it back to the Secretary of State of whatever state it was and then have it documented as correct. So you get those. You fill out the application. Then the Jewish Agency in LA took over. They were marvelous. Sending me emails, now we need this, we need this photograph and that photograph. I started in March and I got the news on Israeli Independence Day. I was approved for Aliyah and
that meant so much more because it was just right after Holocaust Memorial Day.

PJ: With the situation the way it is today, do you think there is a time that you will move to Israel permanently?

HR: I don’t know. Right now it has to be back and forth. So it’s a compromise.

PJ: What do you think is the best way for American Jews to support Israel now?

HR: First of all, we here in the United States must defend Israel. When somebody says something to me that’s not true, I straighten them out immediately. I do it nicely. But I say that’s not true. I’ve been going there my whole life. I know the people. I know what they are up against. I know what my father fought for. We have to fight. You can’t just sit back and say, it will blow over. It’s not going to blow over.

PM Netanyahu said it, “If they put down their arms there will be peace. If we put down our arms there will be a massacre and we will be dead.” I’m not being overly dramatic. I see what’s happening. I see history. This is the 30’s coming again and we are the scapegoats again, we just seem to be convenient. So people have to speak up. We cannot be quiet.

PJ: We were just looking at some albums from Hebrew University and saw pictures of students from all over the world. Israel is such a miracle and the world doesn’t understand it. What can we do to change that?

HR: Through the students. I speak to the students every year. I keep the same speech, but rearrange the words and I tell them when you go home to your countries, tell them what a miracle Israel is. They come from Turkey, Korea, China, Malaysia, Japan, Europe and Uzbekistan. They see Israel, they learn Hebrew and they travel the country. I say when you go home you are now ambassadors for a country. Explain to people what kind of people we are. They love Israel. They do. They come and they are so happy to receive a doctorate or a fellowship – it’s a miracle.

PJ: How many students have gone through the Rothberg International School at the Hebrew University in Jerusalem?

HR: We currently have 1,000 students. Over the years probably 60,000, maybe 70,000. The students tell me that their year at the Rothberg School is the best year of their lives. Some meet their spouses there and then send their children to the Rothberg School. Many continue to visit regularly afterwards.

PJ: What would you like your legacy to be?

HR: I haven’t really thought about my legacy. I’m carrying on my dad’s work and I hope he would be proud of what I’m doing.

PJ: We know that you are one of Shaare Zedek’s wonderful supporters and we are working with you on creating a memoir of your father’s life. Maybe based on the extraordinary experiences you have had, yours should be the next memoir we write.

HR: I am the product of my parents. My mom is not Jewish. She is High Church Episcopalian and Ben-Gurion once told her, “Jeannie, you are one of the best damn Jews I ever met.” I absorbed it from my parents. I am a Zionist.
Shaare Zedek Geneticists Identify Disorder Common to Georgian Jews

A multinational team, spearheaded by medical geneticists at Shaare Zedek Medical Center, has discovered a gene responsible for a serious inherited disorder called “polyarteritis nodosa” (PAN). PAN is a form of vasculitis (disorders that destroy blood vessels by inflammation) and can also cause damage to the immune system. It is caused by adenosine deaminase (ADA2) deficiency and in some cases is fatal.

The discovery was made when doctors recognized symptoms in the children of Jews of Georgian (Caucasus, former Soviet Union) origin. At least one in 100 couples of Georgian origin are both carriers of the disease, and since there are at least 100,000 Israelis of Georgian origin there would be some 200 cases here alone, said Prof. Ephrat Levy-Lahad, Director of the Fuld Department of Medical Genetics at Shaare Zedek, who led and coordinated the international team over several years. The disorder is also found among Arabs and non-Jewish residents of Germany and Turkey as well.

Describing the research, Prof. Levy-Lahad explained, “We tried to look for other families with the same disease and other ethnicities with mutations in the same place in their genome.” Some of the children with PAN “even had strokes, along with skin ulcers, rashes and neurological problems with peripheral nerve damage.” She observed that mutations in this gene are “particularly common” in Georgian Jews, “but since not many patients are known, we presume that they are not being diagnosed.”

As a result of the team’s discovery, families found with the mutation will be referred for genetic counseling. It is possible to perform genetic diagnosis to select unaffected, healthy embryos to be implanted for a pregnancy.

Dr. Paulina Navon-Elkan, who headed Shaare Zedek’s pediatric rheumatology clinic for many years but is now semi-retired, was involved in the early stages of the research. She said that treatment until now included cytotoxic drugs ordinarily used for cancers, that are very aggressive. “But now that we understand the disease’s genetic origin, we have more options.”

The Next Generation Building

Shaare Zedek staff moving equipment to the all-new Huberfeld Neonatal Intensive Care Unit (NICU) in the Next Generation Building, which is one of the most significant and ambitious projects in Israeli medicine today. The new building will include the Wilf Children’s Hospital Inpatient Department on the Nagel Family 7th Floor, the Wilf Children’s Hospital Outpatient Department on the Friedman Family 6th Floor, the Jean and Eugen Gluck Department of General Pediatrics, the Shapiro Hochstein Maternity and Delivery Suites, the Women’s Health Center and the MRI Imaging Complex.

Components of the Next Generation Building have been opening throughout the year and the entire project will be completed in 2014.

Impressive Growth of IVF Unit and Shaare Zedek

The In-Vitro Fertilization Unit (IVF) at Shaare Zedek was inaugurated in 1993 with significant support from Haim Saban, and the new IVF Unit on the fourth floor of the Main Building opened in January 2014. The statistics below speak to the extraordinary growth of this Center and why Shaare Zedek is the fastest growing hospital in Israel.

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<th>1993</th>
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<tr>
<td>IVF Cycles</td>
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<td>Admissions</td>
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<td>Beds</td>
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Shaare Zedek Medical Center has an ongoing collaborative program with the Division of Pediatric Urology at Cincinnati Children's Hospital Medical Center.

Dr. Eugene Minevich, MD, FACS, FAAP, recently returned to Shaare Zedek to join our Pediatric Urologist Professor Boris Chertin to help treat three patients who were born with rare urogenital malformations. Dr. Minevich typically spends two or three days at Shaare Zedek per visit.

Dr. Ruth Westheimer visited Shaare Zedek on July 24th and toured the ER and the 2nd floor which was donated by her good friend Dr. Fanya Gottesfeld Heller. In addition, she brought back old memories for Professor Amos Peyser, Director of the Department of Orthopedics, whom she has known since he was born. She shared with Director-General Prof. Jonathan Halevy that she was the first person to offer sex therapy to couples over 50 at Shaare Zedek many years ago.

Thank you Marla!

Marla recently announced:

“It is with mixed emotions that I am writing to inform you that I will be leaving my position at Shaare Zedek as of Sept. 1. My initial plan eight years ago was to work at Shaare Zedek for two years, but with each and every day I increasingly discovered an institution that was dynamic and exciting, a Hospital with a big heart AND a big brain. So, after quickly falling in love with the ‘product’ I was ‘selling,’ I decided to stay on—until two years turned into eight. Without a doubt, it has certainly been an honor to have been on the Shaare Zedek team during this exceptional period and I hope that I have been successful in conveying Shaare Zedek’s uniqueness to the visitors and donors I’ve met, as well as to my colleagues across the world.”

As one donor recently shared, “Marla, I wanted you to know what a truly spectacular job you did, not only representing the Hospital, but clearly making a tremendous impact on all present. I cannot thank you enough for helping me to instill in my son the importance of tzedakah.”

Uri Schwarz, the Director of Resource Development and Public Affairs, summed it up best: “Marla’s leaving will be a real loss to our Shaare Zedek family, but we know that her heart will always be with Shaare Zedek as ours will be with her.”

We will greatly miss Marla and wish her well as she enters the next phase of her life.
The entire Huberfeld Neonatal Intensive Care Unit in the new Next Generation Building is a safe room.

The Hospital’s renowned ER was on alert with every Code Red alert and the hospital staff responded quickly and responsibly on each occasion. All of the medical departments and public areas are outfitted with quick access to shelters or safe rooms and much of the Hospital is in fact built with reinforced protection so that specific activities can continue unabated even under the threat of attack. Where necessary, patients are moved to these protected areas and the Hospital very carefully monitors any changes in the situation together with the local, national and military authorities to ensure that the safety of our patients, staff and visitors remains our top priority.

Premature babies are very fragile. Many of the babies in the Neonatal Intensive Care Unit at Shaare Zedek are hooked up to numerous machines and picking them up needs to be done very carefully. When the siren sounded in Shaare Zedek, the new Huberfeld Neonatal Intensive Care Unit provided protection for the babies requiring the most intensive care without having to move them. The entire section is in a safe room and as a result only the safety windows needed to be closed.

We hope that the model of social coexistence exhibited in the halls of Shaare Zedek every day will one day be enacted throughout the region.

Soldiers, War-Injured and Terror Victims Treated at Shaare Zedek

Israeli soldiers wounded in battle were brought to Shaare Zedek for treatment, as was a civilian who sustained injuries during Operation Protective Edge. In addition, two people who were injured in a terror attack in Jerusalem on Monday, August 4, were also treated at Shaare Zedek. In that attack, a Palestinian construction worker driving an excavator at a building site on HaNevi’im Street suddenly ran down and killed a pedestrian and then turned over a bus.

Because of the vast experience and renown Shaare Zedek gained in dealing with diverse types of trauma and emergency medicine through the years, the Hospital received many of the victims of these attacks.

Heroes Bond at Shaare Zedek

A group of young cancer patients from Zichron Menachem, an Israeli association that supports children stricken with cancer and operates in Shaare Zedek’s Pediatric Oncology Department, baked treats to bring to the wounded soldiers at Shaare Zedek.

One of the soldiers remarked, “These children are little warriors. While we are fighting to defend the country, they are fighting for their lives. Meeting them was very moving and we formed a bond of warriors.”

Medical First for Israel

Dr. Ilya Goldin, Director of the Vascular Surgery Unit in Shaare Zedek, for the first time in Israel, recently inserted a stent for the treatment of aortic aneurysm in three patients. The new stent offers a solution for patients who previously did not meet the necessary criteria for certain procedures. In addition the stent provides patients with greater stability over time and greatly reduces the need for repeated intervention.
The 10th Annual Event of the Iranian Jewish Women’s Organization (IJWO) to raise funds for Shaare Zedek drew 150 people to the Beverly Hills home of Danny and Neda Sooferian on Wednesday, May 21. Mehry Tahery, President of the IJWO, Shaare Zedek Director-General Prof. Jonathan Halevy and Deputy Consul General of Israel in Los Angeles Uri Resnick were also in attendance. The funds raised by the IJWO will be used to purchase equipment for the Wilf Children's Hospital.

Nabid Oberman, Louise Golshan, Deputy Council General Uri Resnick, Mehry Tahery and Prof. Jonathan Halevy

Mehry Tahery, Mansour and Mehri Sinai and Katherine Kahn with their guests from Shaare Zedek

 Bookmark www.acsz.org in your favorite browser!

We invite you to visit the new American Committee for Shaare Zedek Medical Center website at www.acsz.org.

Read about the most current happenings at the Hospital, descriptions of our centers of excellence and departments, view photos and videos, learn about upcoming events, donate funds, and much, much more . . .

Follow us on Twitter

Go to our Twitter page and “Follow” us as we “tweet” developments at Shaare Zedek Medical Center in Jerusalem and information about The American Committee for Shaare Zedek.

Like us on Facebook

Join our growing community on Facebook and “Like” our page. By doing this, you will receive updates in your News Feed as we post them, and you can also go to our page and learn more about us.
The National Women’s Division Annual Spring Luncheon was held on May 14, 2014 at the Museum of Jewish Heritage in Battery Park City, NYC. The event was attended by more than 200 people who came to honor Hadassah Lieberman, the wife of former Senator Joe Lieberman, philanthropist Zelda Berger and Lee Weinfach, who was one of the founders of the Women’s Division and served as its President for several decades. Yossi Siegel was the featured keynote speaker, discussing “Israel’s Water Story: From Drought to Plenty.”
The American Committee for Shaare Zedek’s Women’s Division Health Day was held on March 26, 2014 at the NY Academy of Medicine co-chaired by Gail Propp and Ruth Shapiro. More than 200 women from throughout the tri-state area attended this informative and inspiring day which included sessions with Dr. Nicole Schreiber-Agus, Dr. Mike Nimaroff, Dr. Marc Zimbler and Dr. David Zukor. The morning sessions were followed by a delicious buffet lunch, 12 spectacular boutique vendors arranged by Randi Luxenberg and keynote speaker Dr. David Pelcovitz, who spoke about promoting healthy communication in families.

All proceeds from the event were dedicated to support the new Huberfeld Neonatal Intensive Care Unit and the Wilf Children’s Hospital in the new Next Generation Building.
Women’s Division Board member Dr. Rama Koslowe, Health Day speaker Dr. Nicole Schreiber-Agus, Women’s Division Board members Dr. Miriam Glaubach, Zelda Berger and Debbie Abittan

Health Day Co-Chair Ruth Shapiro, Debbie Feuer, Renee Schreiber and Dr. Nicole Schreiber-Agus

Patty Borodach, Chief Operating Officer Rachel Wolf and Michele Wolf

Back row: Laura Green, Linda Zucker, Marni Heller, Suzanne Beretz, Dr. Zeva Herman and Beth Bengualid. Seated: Debbie Schub, Claudia Douer, Mindy Luxenberg-Grant and Laurie Lebowitz

Women’s Division Vice President Bassie Gold, Tammy Shatz, Monica Shatz, Vida Mantel and Ellen Koppelman

Charlene Khaghan, Deborah Zimbler and Health Day speaker Dr. Marc Zimbler

Jordana Morgenstern, Michelle Gewanter, Suzanne Beretz and Lizzy Trump

Audrey Weitz, Health Day speaker Dr. Mike Nimaroff, Randi Luxenberg and Irene Weitz
With more than 300 students in attendance, the 6th annual College Bowl-A-Thon at Chelsea Piers on Tuesday August 26th, was a huge success. Organized and run by College Board Chairs Atara Nissel, Arielle Tradburks, Aharon Watson, Moshe Zauderer, the College Board and the efforts of the 40 captains and team members, the event raised more than $125,000.

All proceeds from this year’s event will be used to support IVF treatment, the IVF Ultrasound machine and the IVF Ultrasound room. We thank all of those who participated and made this a fun and exciting event!
Thank you Hampton Synagogue

We would like to express our deep appreciation to Giti and Rabbi Marc Schneier, President Moshe Tuchman, Women’s Division Board member Gaby Propp and the entire Hampton Synagogue for welcoming Shaare Zedek to their community on July 11th and 12th. We were honored to be in Westhampton for the Shabbat that the Schneiers’ beautiful daughter Brooke Alexandra (Leah Bracha) was named. On Saturday evening, before being entertained by comedian and Shaare Zedek’s good friend Elon Gold, a special appeal was held to raise funds for a giraffe incubator in Shaare Zedek’s new Huberfeld NICU. Giti shared her personal experience at the Hospital with the audience and then Rabbi Schneier asked the community to help support this worthy cause. That evening more than $70,000 was raised by this amazing community. We were humbled by the outpouring of love and support for Israel and Shaare Zedek.

Team Shaare Zedek NYC Triathon

Team Shaare Zedek successfully completed this year’s NYC Triathlon that took place on August 3rd, 2014. Our triathletes finished a 1500m swim, a 40k bike, and a 10k run, while raising $37,000 to help purchase equipment for the new Huberfeld NICU and the Next Generation Building.

We thank all of our team members: Drs. Tammy and Hillel Bryk, Tim Crow, Anshie Kagan, Rafi Lipschitz, Samuel Mlotok, Brandon Schwartz, Ashley Small and Paul Wright.
Celebrate Israel Parade 2014

On June 1, New York City’s Fifth Avenue was once again a sea of blue and white as marchers and spectators celebrated Israel’s 66th birthday. Wearing our signature doctor shirts, American Friends of Shaare Zedek supporters took part in the Celebrate Israel Parade 2014. Join us in 2015!
Northwest Region

The Northwest Region of The American Committee for Shaare Zedek in Jerusalem will honor Jack and Candee Klein on Sunday, October 26th at 6 pm at the Computer History Museum in Mountain View, CA.

Five years ago, Jack Klein and his late wife, Elisa z”l, with a $1 million gift, funded the NOGA clinic which deals with the prevention and treatment of Breast Cancer at Shaare Zedek. NOGA, in Hebrew, means “radiance” and is also the acronym for “Women at High Risk.” Shaare Zedek’s NOGA clinic is the only one of its kind in Israel.

Jack and Elisa also donated the Paramedics Lounge in the Weinstock Department of Emergency Medicine on the Fanya Gottesfeld Heller Floor.

Now, with a $2.5 million gift to Shaare Zedek, Jack and Candee have funded Shaare Zedek’s Diagnostic Breast Imaging Center (DBIC). The DBIC is a brand new facility dedicated to comprehensive preventive, diagnostic and ongoing treatment of the wide range of breast health issues.

The program will feature an update on Shaare Zedek by Director-General Prof. Jonathan Halevy and excerpts from “A Jew Grows in Brooklyn” starring Jake Ehrenreich.

For further information on attending this special evening honoring Jack and Candee and placing a message in the virtual Journal, call 310.229.0915 or email pjeser@acsz.org.

Southeast Region

Delray Beach Event

An overflow crowd attended a Sunday afternoon event on June 22 at the home of Shaare Zedek Founders Solange and Lloyd Jaffe in Delray Beach. Also attending were longtime Shaare Zedek friends Lionel and Ruth Fisch. Dr. Leon Weissberg, a noted educator who had just returned from his 40th visit to Israel, spoke on “Jewish Medical Ethics.” He was preceded by Debbie Gold, Director of Development for the Southeast Region, who spoke about Shaare Zedek.
On June 18, 2014, as part of Worldwide Knitting in Public Day, the Western Region of the American Committee for Shaare Zedek joined friends at Shaare Zedek in Jerusalem and held a Women's Service Project for the children of Israel. Thanks to the hard work of Event Chair Terry Storch, more than 30 people on and offsite began working on a variety of projects including knitting and crocheting infant and preemie hats and mittens and knotting children's fleece blankets that will be donated to the Wilf Children's Hospital at Shaare Zedek. In August, Western Region Director Paul Jeser personally delivered 50 lbs. of knitted blankets, hats, mittens and sweaters to the Hospital for newborn infants.

On May 9, 2014, an LA Intellectual Salon was held at the home of Dana and Evan Schlessinger. More than 50 young Jewish professionals gathered to hear from three modern day heroes. Los Angeles Police Department Officer Lisa Herman, who is an observant Jewish woman, spoke about her journey from serving in the IDF as a combat fitness trainer to what she refers to as her “calling” as a Recruit Training Officer for the LAPD. Rabbi Leonid Feldman who is the first and only Soviet-born Conservative Rabbi in America, spoke about the Ukraine, Israel and the Jewish People. There was also a special live report from the Ukraine via Skype by Rabbi Yechiel Shlomo Levitansky, a California native who, with his wife, Rochie, has directed Chabad-Lubavitch of Sumy, near the Russian border in northeastern Ukraine, since 2004.
Visiting Israel
Please visit Shaare Zedek - “The Hospital with a Heart”

If you are going to be in Israel, please join us for a private tour of the Hospital. Prior to your visit, contact the National or local Shaare Zedek office (see page 2 for listing). In Israel, call 02-666-6622 or email rd@szmc.org.il to set up an appointment.

Visiting Shaare Zedek Medical Center

Jack Harounian, International Chairman of the Iranian Friends of Shaare Zedek, together with his wife, Violet, visited the Shapiro Hochstein Maternity D. Jack has served as a leader for Shaare Zedek for the past 25 years and has devoted his life to the health and well-being of the people of Jerusalem.

Golden Founder Ruth Stillman recently visited Shaare Zedek, accompanied by her friends Stanley and Marsha Bell, and had an opportunity to visit the 9th and 10th Floors of the Next Generation Building and the Glaubach Department of Pediatric Emergency Medicine. Ruth is shown standing next to her plaque where she sponsored a “One Bed Pediatric Room” in the Wilf Children’s Hospital.

Jacob Kestenbaum and Jason Salamon touring the Shapiro Hochstein Maternity D.

Murray Laulicht, American Committee for Shaare Zedek National Board President, and his family were on hand in April to dedicate the new Laulicht Family Neonatal Intensive Care Unit within the Huberfeld Family Neonatal Intensive Care Complex.

Violet Harounian poses with a staff member and one of the 20,466 babies born at Shaare Zedek during the past 12 months.

In 1975, the Maternity Ward in the original Shaare Zedek building on Jaffa Street was dedicated as the Samuel Schreiber Maternity Department. Twenty years later, Maternity Ward B at Shaare Zedek, in its current building, was donated by Sara (a’h) and Matthew Zuckerman and Ruth and Irwin Shapiro in loving memory of Frances and Samuel Schreiber, their father. Ruth Shapiro, daughter of Frances and Samuel Schreiber, along with her husband, Irwin, returned in April to dedicate Maternity Ward D in the Next Generation Building.

The Shore Family from NY recently visited Shaare Zedek and saw the plaque dedicated a few years ago in honor of Gabriel’s Bar Mitzvah Chesed Project. They gave out stuffed animals which brought huge smiles to the children in the Hospital.
This past May we both celebrated the occasion of our bar and bat mitzvahs, and as our special days approached, we wanted to choose a meaningful project. We heard about Shaare Zedek Medical Center from our family, and since we were planning a trip to Israel in the summer, we thought as cousins it would be a great idea to collect money for the new children's wing together. In order to raise money, I (Sophie) decided to sell flowers at our school, Rabbi Pesach Raymon Yeshiva, every week on Friday from March until June. I (Josh) decided to sell cake pops on Erev Shavuot. There was a lot of excitement in the school when we explained to all the parents and the students about our project, and everyone thought it was a great idea. Many of our neighbors and family ordered flowers every week or ordered cake pops, since they wanted to help Shaare Zedek!

We contacted the New York office, and she was wonderful. She helped us create a website, and helped arrange a meeting for us at Shaare Zedek Medical Center. All in all, we were so excited to have collected more than $5,000 dollars!!

July 13th was the big day for us! Our entire family group in Israel, about 25 of us, came by bus to Shaare Zedek, where we met Mrs. Marla Haruni. We were so happy and felt very special when we arrived at the Hospital. Mrs. Haruni led us in to a room that was all set up with a beautiful spread of refreshments. Mrs. Haruni explained to us about Shaare Zedek, and then gave us both a book about Shaare Zedek's history. Then, she led us on a tour to the Heart Center and the maternity ward. We couldn’t believe how beautiful the Hospital was, and we felt proud to have collected money for this special institution.

We learned that Shaare Zedek had interesting programs for children and that they think about the whole child and not just their sickness. Mrs. Haruni told us about the school they have for the children and the “pet therapy” program where kids are able to interact with certain animals. Then, we were so excited when Mrs. Haruni brought us to the sixth floor where she revealed to our whole family a plaque on the wall which had both our names and showed that we raised money. Mrs. Haruni then gave each of us a copy of the original plaque for us to keep. We learned from this how important it is to give tzedakah and what a wonderful feeling we got from doing this chesed. We also learned that Shaare Zedek is a really wonderful and special place that helps so many people in Israel.

We learned that Shaare Zedek had interesting programs for children and that they think about the whole child and not just their sickness.

Thank you again for this life changing experience!

Kayla Kreinik – May 2014

In honor of her Bat Mitzvah, Kayla Kreinik joined the North Shore Hebrew Academy Walkathon on May 4, 2014 to benefit Shaare Zedek. With sponsorships from friends and family, Kayla brought in the largest number of donations and we thank her for collaborating with students from North Shore Hebrew Academy’s 6th, 7th, and 8th grades in dedicating two Phototherapy Mattresses for the Huberfeld NICU in Shaare Zedek’s new Next Generation Building.
Recession-Proof Retirement
Ensuring Your Future is Just a Step Away

What is a Shaare Zedek Gift Annuity?

It’s a contract under which the American Committee for Shaare Zedek Medical Center in Jerusalem commits to paying a fixed-rate lifetime annuity to one or two individuals in exchange for a contribution of cash or marketable securities. The fixed annuity rate is based on the age(s) of the annuitants and is drawn from Shaare Zedek’s gift annuity tables for one life or two lives.

Why Purchase One Now?

In these difficult times, individuals need to be sure that their fixed income investments are secure, and that the rates they receive are high enough to help them with their costs of living during retirement. Solid charitable organizations like the American Committee have been making regular and timely payments to annuitants for years during all kinds of investment markets. Our gift annuity reserve fund, required to be sufficient under regulations of the New York State Insurance Department, assures our annuitants that their payments will always be made.

What are the Shaare Zedek Gift Annuity Rates?

Our rates are generous - among the highest available. Here are some sample one-life rates:

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* assumes a contribution made in cash in September 2013

I set up a Shaare Zedek Charitable Gift Annuity together with my wife Trudy, z’l, because we wanted to find a way to make a lasting difference for this vital institution in Jerusalem, while also making a smart, mutually beneficial financial decision. Our motto has always been to give with “a warm hand”. The American Committee for Shaare Zedek’s reputation for transparency, financial acuity and personalized donor service allows me to have peace of mind knowing that my donation is in good hands and will be used for years to its maximum capacity for the betterment of the people of Jerusalem and Israel.

Lou Kestenbaum
Los Angeles, CA

How Can You Find Out More:

Please call our Chief Financial Officer, Samuel Tuchman, at 212-764-8057, fax to 212-221-0958 or email stuchman@acsz.org, with your date(s) of birth and he will promptly send you a confidential calculation. That’s all it takes. No obligation.

Now, more than ever, a Shaare Zedek Gift Annuity may be the safe philanthropic life-income investment you need to make.
SAVE THE DATES

**OCTOBER 12, 2014**
Southeast Event
Jewish Museum of Florida
301 Washington Avenue
Miami Beach, FL 33139

**OCTOBER 26, 2014**
Northwest Gala Event Honoring
Jack and Candee Klein
Computer History Museum
1401 N. Shoreline Boulevard
Mountain View, CA

**OCTOBER 26, 2014**
LA Comedy Bowl-A-Thon
AMF Bay Shore Lanes
234 Pico Boulevard
Santa Monica, CA

**NOVEMBER 2, 2014**
TCS NYC Marathon
New York, NY

**NOVEMBER 8, 2014**
8th Annual Children’s Champions Event
404 NYC
404 10th Avenue
New York, NY

**NOVEMBER 17, 2014**
Southeast Fall Luncheon
TBA

**NOVEMBER 19, 2014**
ACSZ National Dinner
Guastavino’s NYC
409 East 59th Street
New York, NY

For more information, visit www.acsz.org